



Press Release

SANTANDER KICKS OFF “FIELD GOAL CHALLENGE” FOR PHILADELPHIA EAGLES FANS

Trivia Contest Challenges Fans’ Team Knowledge for the Chance to Kick a Game Day Field Goal, Win \$10,000 and Score an Additional \$10,000 Donation for a School of the Winner’s Choice

BOSTON, September 9, 2015 – [Santander Bank, N.A.](#) today announced the launch of its second annual “[Santander Field Goal Challenge](#),” a sweepstakes offering lucky Eagles fans the chance to win a once-in-a-lifetime experience and prizes. The program was developed in partnership with the Eagles as part of the Bank’s team sponsorship.

Now through October 21, 2015, Eagles fans can enter to win an opportunity to attempt a field goal from the 20-yard line during halftime at the November 22nd home game against Tampa Bay. A successful conversion will net a \$10,000 prize. An additional \$10,000 will be donated to the regional K-12 school of the winner’s choice, courtesy of Santander, the Official Bank of the Philadelphia Eagles.

Fans can enter the “Santander Field Goal Challenge” by participating in a daily online trivia game, featuring fun questions about the Eagles, with one entrant selected per day throughout the duration of the contest. All winners will be eligible to participate in the “Santander Field Goal Challenge Try Outs,” where they can bring their football skills to the field.

The try out event will take place on November 5th at the NovaCare Complex, the Eagles’ training facility in Philadelphia. All daily trivia winners will participate in a series of field goal attempts, guided by Philadelphia Eagles kicker Cody Parkey, until one finalist remains. The finalist will then attempt a 30-yard field goal during halftime at the Eagles home game. A successful field goal will earn the lucky winner and a regional school of his or her choice \$10,000 each, courtesy of Santander.

“We’re always looking for meaningful ways to give back to the community and the ‘Santander Field Goal Challenge’ is one example of how we can help Eagles fans get excited about the team and the much-anticipated football season,” said Doug Kalish, Chief Marketing Officer at Santander Bank. “By adding a new component to the program that will provide funding to a local school, we’re building upon our commitment to supporting education and the academic success of students.”

Consumers who are 18-years of age or older and are legal residents of Delaware, New Jersey, and Pennsylvania may enter the “Santander Field Goal Challenge” by visiting www.philadelphiaeagles.com/santander and answering the daily trivia question correctly. No purchase is necessary to enter. The sweepstakes ends at 11:59:59 a.m. ET on October 21, 2015. The official rules are available at www.philadelphiaeagles.com/santander.

Santander Bank, N.A. is one of the largest retail banks in the United States by deposits. Its main corporate offices are in Boston and it operates principally in Connecticut, Delaware, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania and Rhode Island. Santander’s 9,800 employees serve its 2.1 million customers through more than 670 branches and approximately 2,100 ATMs, call centers, website and mobile app. Supervised by the Office of the Comptroller of the Currency and a member of the Federal Deposit Insurance Corporation, Santander in the United States is a wholly-owned, financially autonomous subsidiary of Banco Santander (NYSE: SAN), a global commercial and retail bank. For more information about Santander, visit www.santanderbank.com or call 877-768-2265.

###