
Press Release

BOOKS BUILD CHARACTER: SANTANDER LAUNCHES INAUGURAL HOLIDAY BOOK DRIVE TO BENEFIT EAGLES YOUTH PARTNERSHIP AND PHILADELPHIA AREA SCHOOLS

*Holiday Book Drive Runs Now through December 11, with Collection Bins in 60 Branches;
Bank to Host Reading Events and Giveaways to Develop Love of Literacy among Area Youth*

PHILADELPHIA – October 28, 2015 - [Santander Bank](#) today announced the launch of its inaugural Holiday Book Drive, a book collection campaign designed to give the gift of reading to at-risk youth in the Greater Philadelphia area.

The Holiday Book Drive will benefit the Eagles Youth Partnership (EYP) – a nonprofit organization that serves more than 50,000 low income children in Greater Philadelphia every year with a focus on health and education programming. EYP will join Santander, the Official Bank of the Philadelphia Eagles, in donating the books collected to high-need Philadelphia public schools.

Now through December 11, Santander invites consumers to bring a new book appropriate for three to 12 year-olds to one of the 60 participating branches to help give the gift of literacy during the 2015 holiday season and further enrich children's lives. All customers who donate one or more books will receive a signature Eagles-branded bookmark and promotional items.

"Literacy is one of the most powerful indicators of a child's future success," said Angela Moultrie, Santander Region President for the Pennsylvania/New Jersey Central regions. "Santander is committed to supporting education and the academic successes of students in each neighborhood in which we work, and by partnering with EYP for our Holiday Book Drive, we're able to put books directly into the hands of Philadelphia youth and assist in setting them on a path toward success."

During the Holiday Book Drive, the bank will host a series of supporting events, including visits by EYP's Book Mobile and Story Book Man to Santander branches in the area and a holiday story celebration at Santander, as well as a "Books Build Character" reading event at Lincoln Financial Field.

For more information about Santander's Holiday Book Drive Campaign, including a full list of participating branches, please visit www.santanderbank.com/holidaybookdrive.

About Santander

Santander Bank, N.A. is one of the largest retail banks in the United States by deposits. Its main corporate offices are in Boston and it operates principally in Connecticut, Delaware, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania and Rhode Island. Santander's 9,800 employees serve its 2.1 million customers through more than 670 branches and approximately 2,100 ATMs, call centers, website and mobile app. Supervised by the Office of the Comptroller of the Currency and a member of the Federal Deposit Insurance Corporation, Santander in the United States is a wholly-owned, financially autonomous subsidiary of Banco Santander (NYSE: SAN), a global commercial and retail bank. For more information about Santander, visit www.santanderbank.com or call 877-768-2265.