
Press Release

SANTANDER NAMES SARAH LINDSTROM AS NEW REGION PRESIDENT FOR THE BANK'S SOUTHERN AND WESTERN NEW ENGLAND REGION

New Appointment Rounds Out Santander's Consumer and Business Banking Leadership Team



BOSTON - March 23, 2016 – Santander Bank today announced the appointment of Sarah Lindstrom as region president for the Bank's Southern and Western New England region.

“Consumer and Business Banking’s regional leadership is the lynchpin of our business, responsible for all facets of branch performance as well as ensuring our regions meet their goals and objectives,” said Michael Cleary, Santander’s head of Consumer and Business Banking. He added, “Sarah is a motivational team builder and accountable leader with strategic, results-oriented experience. She has track records in operational excellence, sales performance, improving customer service and optimizing employee engagement.”

Santander Bank’s retail network is divided into four regions across the northeast, each of which is overseen by a region president.

Sarah also joins Santander from JPMorgan Chase, where she led 10 districts and more than 100 branches as senior vice president, market manager for the Los Angeles North region and as leader for the Midwest In-Store Market within the Chicago metropolitan area and state of Michigan. Sarah brings her expertise in branch technology as well, having led a new technology roll out across branches within New York, Ohio, Texas, Arizona and Illinois. In her new role at Santander, Sarah is accountable for operations and sales at more than 140 branches in Rhode Island, the Greater Hartford area, Southeastern and Central Massachusetts, Cape Cod and Martha’s Vineyard. She has a Bachelor’s degree in Business Management from Northern Illinois University.

Santander Bank, N.A. is one of the country’s top retail banks by deposits and a wholly owned subsidiary of Banco Santander, S.A. - one of the most respected banking groups in the world. With its corporate offices in Boston, Santander Bank’s more than 670 branches and nearly 2,100 ATMs are principally located in Massachusetts, New Hampshire, Connecticut, Rhode Island, New York, New Jersey, Pennsylvania and Delaware. The Bank’s 9,400 employees are committed to helping our 2.1 million customers make progress toward their financial goals with the support of our call centers, interactive online banking platform and easy-to-use mobile app. Madrid-based Banco Santander (NYSE: SAN) serves more than 117 million customers in the U.K., Europe, Latin America and the U.S. Through its local affiliates, including Santander Bank, Banco Santander is the largest corporate contributor to higher education in the world, investing over \$165 million annually in colleges and universities across more than 20 countries, including the U.S. For more information on Santander Bank, please visit www.santanderbank.com.