

# **Press Release**

# SANTANDER AND NEW ENGLAND REVOLUTION ANNOUNCE 2017 SANTANDER SOCCER SCHOLARS<sup>SM</sup> PROGRAM

Fourth Annual Sweepstakes Honors Local Students' Dedication in Class and on the Field with New England Revolution VIP Match Day Experience

BOSTON, July 11, 2017 – Santander Bank and the New England Revolution today announced the return of the Santander Soccer Scholars program for its fourth consecutive year. Through its role as the Official Bank of the New England Revolution and to celebrate its commitment to supporting education, Santander will honor local students for their achievements on and off the field. Now through the end of the 2017 Major League Soccer regular season, the Santander Soccer Scholars program invites adults to nominate students, ages six through 17, for the chance to win a unique VIP Match Day experience with the New England Revolution.

Santander invites fans and families to kick off the Soccer Scholars program with a free youth soccer clinic on Wednesday, July 12<sup>th</sup> at Teddy Ebersol's Red Sox Fields on the Charles River Esplanade. The event, hosted by the Revolution and The Esplanade Association, will feature skills and drills sessions with New England Revolution Academy coaches, photo and autograph opportunities with Revolution players, games, prizes and more. For more details on the public event, please visit the New England Revolution Facebook events page.

"One of our top priorities at Santander is to support education initiatives in the communities where our customers and colleagues live and work," said Michael Bruno, Santander Bank Region President for Northeastern New England. "The Soccer Scholars Program is a great way for us to reward students' hard work and dedication in the classroom and on the soccer pitch. We hope that honoring their academic achievements will inspire students to continue pursuing their academic goals."

Since the program's inception in 2014, Santander has recognized more than 30 scholars from throughout New England, who were selected at random through an online sweepstakes. For the 2017 Soccer Scholars program, now through October 5, 2017, adults can nominate a deserving student via an online entry form. Thirty-five first prize winners, selected at random, will receive the VIP Match Day experience, including four tickets to a designated New England Revolution home match, an on-field photo opportunity with a Revs player, and the opportunity to stand on the sidelines and cheer on the team as they take the field. One grand prize winner will receive a visit to his or her school from Revolution star players, along with mascot Slyde and the Revs Battalion. The grand prize winner will also receive \$500 towards their education, in addition to the VIP Match Day experience.

"We're excited to once again partner with Santander to honor the achievements of local youth in the classroom and on the field," said New England Revolution President, Brian Bilello. "We look forward to motiving budding soccer stars and to recognizing their academic dedication on match day."

Santander is proud to be the Official Bank of the New England Revolution, now playing its 22<sup>nd</sup> season. The first Soccer Scholars honoree will be recognized at the Revs Home Game on July 22<sup>nd</sup> when the Revs take on the NY Red Bulls at Gillette Stadium.

For more information on the Santander Soccer Scholars program, visit <a href="www.revolutionsoccer.net/santander-soccer-scholars">www.revolutionsoccer.net/santander-soccer-scholars</a>.

#### **Santander Soccer Scholars Rules**

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Void where prohibited. Sweepstakes open only to legal residents of CT, MA, ME, NH, RI, VT, 18 years old or older. This Sweepstakes began on July 3, 2017 and ends on October 5, 2017. For Official Rules, prize descriptions, and odds disclosure, visit revolutionsoccer.net/santander-soccer-scholars. Sponsor: Kraft Soccer LLC, One Patriot Place, Foxborough, MA 02035.

#### **About Santander Bank**

Santander Bank, N.A. is one of the country's largest retail and commercial banks with more than \$83 billion in assets. With its corporate offices in Boston, the Bank's 9,500 employees, more than 650 branches, 2,100 ATMs and 2.1 million customers are principally located in Massachusetts, New Hampshire, Connecticut, Rhode Island, New York, New Jersey, Pennsylvania and Delaware. The Bank is a wholly-owned subsidiary of Madrid-based Banco Santander, S.A. (NYSE: SAN) - one of the most respected banking groups in the world with more than 125 million customers in the U.S., Europe, and Latin America. It is managed by Santander Holdings USA, Inc., Banco Santander's intermediate holding company in the U.S. For more information on Santander Bank, please visit <a href="https://www.santanderbank.com">www.santanderbank.com</a>.

## **About the New England Revolution**

The New England Revolution is one of Major League Soccer's original clubs, having competed in the league's inaugural season of 1996. The Revolution are owned and operated by the Kraft Family, which also owns and operates the New England Patriots of the National Football League, and Gillette Stadium. Commonly known as the Revs, the club has won the Eastern Conference Championship five times – including three straight from 2005 to 2007 – while advancing to the Eastern Conference Championship an MLS-record six straight years from 2002 until 2007. The Revolution, who won the 2007 U.S. Open Cup and the 2008 SuperLiga titles, are based in Foxborough, Massachusetts and play their home games at Gillette Stadium. For more information about the Revolution, please visit the club's official website <a href="www.revolutionsoccer.net">www.revolutionsoccer.net</a> or interact with the Revs on their various social media platforms by using the hashtag #NERevs: Twitter (<a href="@NERevolution">@NERevolution</a>), Facebook (<a href="NERevolution">NERevolution</a>), Ogggle+ (<a href="#NERevolution">+NERevolution</a>), Instagram (<a href="NERevolution">NERevolution</a>), Pinterest (<a href="MERevolution">NERevolution</a>), Pinterest (<a href="MERevolut

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