



Press Release

SANTANDER SELECTSM PERSONALIZED BANKING SERVICES NOW AVAILABLE AT LINCOLN BRANCH

Specialized Program Meets the Unique Needs of Affluent Clients

BOSTON, October 8, 2015 – Santander Bank, N.A. announced today that [Santander SelectSM](#) Services are now available at its Lincoln branch on 622 George Washington Highway. The Lincoln location is the first Santander branch in Rhode Island to offer Santander Select's personalized banking and investment services.

Santander Select is a specialized program designed for affluent clients who desire a more personal approach to meeting their financial goals, needs, and priorities. Among the program's many benefits, clients have access to a personal banker, a dedicated suite of Santander's most valuable products and investment services along with many complimentary features. Santander Select bankers have extensive training and work with clients to understand their short and long-term needs. Select bankers partner with financial consultants to tailor strategies to meet the client's individual financial goals and risk tolerance.

Other Select privileges include access to Santander Select Member Services, a dedicated VIP direct service line; no fee access to more than 30,000 Santander ATMs globally for Select World MasterCard Debit Card holders; no international transaction fee for debit card purchases, a concierge service, trip insurance, and priority access to airport lounges.

"The personal banking expertise we have added to our network further helps our customers with sophisticated banking needs," said Brian Azar, Santander region president for Southern and Western New England. "With Santander Select, we can deepen our one-on-one relationships with our clients, help them maximize the value of their financial portfolios and grow their wealth."

Launched in Boston and New York City in March 2014, Santander Select is currently available to clients at 21 branch locations in Massachusetts, Rhode Island, New York, New Jersey and Pennsylvania with plans to expand this service across the Bank's footprint in the northeastern United States. The service complements the Bank's current products and services to create the greatest value for customers' complex financial needs and goals.

"Santander Select will enhance our customers' banking experience at the Lincoln branch," said Debra Lafferty, Santander Select Banker in Lincoln. "With personalized services, our customers will find the Santander Select program to be an ideal match to help them make the right financial choices, plan for retirement and realize their specific financial goals."

The following branches now have a [Santander SelectSM](#) personal banker on site:



- 533 Washington Street, Abington, MA
- 71 Main Street, Andover, MA
- 75 State Street, Boston, MA
- One Beacon Street, Boston, MA
- 61 Arlington Street, Boston, MA
- 800 Boylston Street, Boston, MA
- 1341 Beacon Street, Brookline, MA
- 5 Whittier Street, Framingham, MA
- 1822 Massachusetts Avenue, Lexington, MA
- 965 Great Plain Avenue, Needham, MA
- 345 Union Hill Road, Manalapan, NJ
- 901 West Park Avenue, Ocean, NJ
- 2253 North Avenue, Scotch Plains, NJ
- 53rd Street, New York, NY
- 215 Atlantic Avenue, Brooklyn, NY
- 31st Avenue, Jackson Heights, NY
- 1420 Northern Boulevard, Manhasset, NY
- 475 Forest Avenue, Staten Island, NY
- 330 Madison Avenue, New York, NY
- 1616 Walnut Street, Philadelphia, PA
- 622 George Washington Highway, Lincoln, RI

More information about Santander Select services, including a comprehensive description of its features, can be found by visiting www.santanderbank.com/SELECT.

About Santander

Santander Bank, N.A. is one of the largest retail banks in the United States by deposits. Its main corporate offices are in Boston and it operates principally in Connecticut, Delaware, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania and Rhode Island. Santander's 9,800 employees serve its 2.1 million customers through more than 670 branches and approximately 2,100 ATMs, call centers, website and mobile app. Supervised by the Office of the Comptroller of the Currency and a member of the Federal Deposit Insurance Corporation, Santander in the United States is a wholly-owned, financially autonomous subsidiary of Banco Santander (NYSE: SAN), a global commercial and retail bank. For more information about Santander, visit www.santanderbank.com or call 877-768-2265.

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