



Press Release

SANTANDER BANK OPENS TWO NEW BRANCHES IN BROOKLYN

To Celebrate its Newest Locations, Bank Awards a Total of \$12,000
to Two Neighborhood Non-Profit Organizations

BOSTON – February 28, 2017 –[Santander Bank](#) today announced the opening of two new branches in Brooklyn located on 893 Flatbush Avenue and 190 East 98th Street, bringing the number of Santander branches in Brooklyn to more than twenty. The Bank will hold a grand opening celebration and ribbon cutting later today at its 893 Flatbush Avenue branch where Santander executives will present checks totaling \$12,000 to two community-based non-profit organizations – Brooklyn A and Haitian-American Business Network (HABNET). Santander looks forward to hosting a grand opening event and ribbon cutting at its 190 East 98th Street branch on March 6.

“With these new branches, we are pleased to now have a presence in the East Flatbush and Brownsville neighborhoods and introduce the Santander brand and our competitive products and services to the residents and business owners of these vibrant Brooklyn communities,” said Elsie Leon-Cruz, region president for Santander’s Metro New York/Northern New Jersey region. “Brooklyn is an important market to us and supporting leading non-profit organizations that contribute so much to this diverse community is a priority for Santander.”

Brooklyn A works to advance social and economic justice through neighborhood-based legal representation and advocacy. They assist individuals, families, businesses, and non-profit organizations and will use Santander’s \$10,000 grant to support its Community and Economic Development Program.

HABNET, fosters higher business standards and encourages trade between Haitian diaspora communities and countries around the world and will use Santander’s \$2,000 gift to support the growth of Caribbean-American businesses in New York City.

Leon-Cruz added, “Whether it’s advocating for housing, health care or education for low-income individuals or promoting entrepreneurship and civic engagement in underserved, immigrant communities, Brooklyn A and Haitian-American Business Network share our commitment to improving the quality of life for Brooklyn residents.”

Santander’s new Brooklyn branches feature a modern interior design aimed at improving the customer experience with an open layout and comfortable meeting “nooks” with sliding glass doors where customers can meet privately with our bankers to discuss their financial needs. The branches also have a “help bar” that provides a casual gathering area for waiting and quick conversations. A 24-hour zone with deposit-taking ATMs is also available at both branches for customer use after bank hours.

The branch managers and their teams are available Monday through Wednesday from 9 a.m. to 5 p.m., Thursday and Friday from 9 a.m. to 6 p.m. and Saturdays from 9 a.m. to 2 p.m. to assist existing customers as well as those who would like to learn more about Santander’s products and services.

Santander Bank, N.A. is one of the country's top retail and commercial banks by deposits and a wholly owned subsidiary of Banco Santander, S.A. - one of the most respected banking groups in the world. With its corporate offices in Boston, Santander Bank's more than 670 branches and nearly 2,100 ATMs are principally located in Massachusetts, New Hampshire, Connecticut, Rhode Island, New York, New Jersey, Pennsylvania and Delaware. The Bank's 9,400 employees are committed to helping our 2.1 million customers make progress toward their financial goals with the support of our call centers, interactive online banking platform and easy-to-use mobile app. Madrid-based Banco Santander (NYSE: SAN) serves more than 117 million customers in the U.K., Europe, Latin America and the U.S. Through its local affiliates, including Santander Bank, Banco Santander is the largest corporate contributor to higher education in the world, investing over \$165 million annually in colleges and universities across more than 20 countries, including the U.S. For more information on Santander Bank, please visit www.santanderbank.com.

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