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## Press Release

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### **SANTANDER ANNOUNCES WINNERS OF ITS 2014 TRIBECA FILM FESTIVAL® SWEEPSTAKES**

#### ***20 Winners Attended VIP Reception with Robert De Niro and Private Film Screening of Loitering with Intent with Director Adam Rapp***

**BOSTON, April 22, 2014** – Santander Bank, N.A. announced today the winners of the *Santander Tribeca Film Festival Sweepstakes*. As part of its inaugural sponsorship of the Festival, Santander gave away tickets to a VIP reception attended by Robert De Niro and a private screening of *Loitering with Intent*, directed by Adam Rapp.

“We’re delighted that we were able to share the Tribeca Film Festival experience with movie fans throughout our Northeast footprint,” said Josephine Moran, Santander region president for New York and Northern New Jersey. “The hundreds of thousands of people who come to New York City each year for the Tribeca Film Festival contribute to the city’s economy by staying at local hotels and visiting neighborhood businesses and restaurants. Our sponsorship of the Tribeca Film Festival also helps stimulate the local economy, while contributing to the celebration of arts and culture that make the Festival so unique.”

As the official bank sponsor of the Tribeca Film Festival, Santander hosted the invitation-only reception followed by a private film screening of *Loitering with Intent*. The film’s director, Adam Rapp, actors Marisa Tomei and Sam Rockwell, and Michael Godere and Ivan Martin, who co-wrote and starred in the film, attended the invitation-only reception. Rapp participated in a question and answer session after the screening, giving audience members a chance to ask him questions about the film.

Twenty sweepstakes winners and their guests throughout the Bank’s Northeast footprint attended this special event on Monday, April 21, 2014 in New York City:

- Zhanna Agran of Brooklyn, NY
- Robin Alinkofsky of Brooklyn, NY
- Danielle Aprea of Bronx, NY
- Abby Banks of Jamaica, NY
- Colleen Biollay of New York, NY
- Michelle Casey of Kingwood, NJ
- Marlee Chizari of New York, NY
- Brenda Giacumbo of Woodridge, NJ
- Marina Gluckman of New York, NY
- Brittany Graffeo of Ozone Park, NY
- Edward Greenberg of Eastport, NY
- Stuart Harricks of New York, NY



- Mohamed Hassan of Jersey City, NJ
- Sean Hightower of Lansdale, PA
- Matt Hopkins of Brooklyn, NY
- Dennis Maiorano of Lindenwold, NJ
- Julia Pandolfo of White Plains, NY
- Donna Santaniello of Wantagh, NY
- Jamie Speese of Chalfont, PA
- Fran Stemmler of Whitestone, NY

In addition to the *Santander Tribeca Film Festival Sweepstakes*, Santander video street teams will interact with consumers throughout the remainder of the Tribeca Film Festival. The teams will engage with the public by giving away screening passes and \$20 bills in Washington Square on Friday, April 25 and in Tribeca on Saturday, April 26. The interaction is designed to promote Santander's award-winning [extra20 checking account](#), the only checking account in the United States that pays customers \$20 each month simply for making at least \$1,500 in direct deposits and paying at least two bills online during the same period—with no monthly fee and no minimum balance required.

The *Santander Tribeca Film Festival Sweepstakes* was open to consumers 18 years of age or older who are legal residents of Connecticut, Delaware, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania or Rhode Island.

#### **About Santander**

Santander Bank, N.A. is a top retail bank in the United States by deposits. Its main corporate offices are in Boston and it operates principally in Connecticut, Delaware, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania and Rhode Island. Santander's 9,469 employees serve its 1.8 million customers through the Bank's 706 branches, 2,074 ATMs, call centers, website and mobile app. Supervised by the Office of the Comptroller of the Currency and a member of the Federal Deposit Insurance Corporation, Santander in the United States is a wholly-owned, financially autonomous subsidiary of Banco Santander (NYSE: SAN), a global commercial and retail bank. For more information about Santander, visit [www.santanderbank.com](http://www.santanderbank.com) or call 877-768-2265.

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