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## Press Release

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# SANTANDER DONATES \$175,000 TO THE AMERICAN RED CROSS

## *\$75,000 Grant Supports Disaster Relief Efforts in Massachusetts*

**BOSTON, June 16, 2015** – Santander Bank, N. A. and the American Red Cross announced today that the Santander Bank Foundation donated \$175,000 to the organization to support its disaster relief efforts. The Massachusetts Region is receiving \$75,000 to directly fund a new disaster recovery center that will help connect organizations together to coordinate care during times of need.

“This partnership demonstrates how we can all work together in critical times to help individuals and families who need assistance,” said Roman Blanco, CEO of Santander Bank, N.A. “By supporting the American Red Cross, we can play an important role in the vital resources the organization provides when there is a disaster.”

The American Red Cross of Massachusetts will use the donation for disaster relief including natural and man-made disasters. The Red Cross responds to hurricanes, blizzards, floods, hazardous materials spills and other emergencies but the majority of the Red Cross’ response is to home fires across the state. The Red Cross recently created the national Home Fire Campaign aimed at reducing injuries and deaths related to home fires by 25 percent over the next five years.

Another key component to disaster response is a central command center for managing relief efforts with first responders and other agencies. Among its key functions, the DOC allows volunteers and staff to coordinate the management of equipment and supplies, and the coordination of responders who can provide relief to those affected by disaster. The DOC will enable the Massachusetts Region, one of the largest in the Red Cross network, be better prepared to deliver critical services when the need arises.

“As a dedicated partner to the Red Cross Santander ensures we are able to respond in the community every day to disasters throughout the state. They truly understand our commitment to alleviate suffering in the community and it’s only fitting to have their name attached to our updated Demand Operations Center,” said Ralph Boyd, CEO, American Red Cross of Massachusetts.

The donation will also support disaster relief efforts for the American Red Cross Chapters in Rhode Island, Northern New Jersey and Pennsylvania.

### **About Us**

**The American Red Cross** shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation’s blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit



organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit [redcross.org](http://redcross.org) or visit us on Twitter at [@RedCross](https://twitter.com/RedCross).

**Santander Bank, N.A.** is one of the largest retail banks in the United States by deposits. Its main corporate offices are in Boston and it operates principally in Connecticut, Delaware, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania and Rhode Island. Santander's 9,703 employees serve its 1.8 million customers through the Bank's 703 branches, 2,092 ATMs, call centers, website and mobile app. Supervised by the Office of the Comptroller of the Currency and a member of the Federal Deposit Insurance Corporation, Santander in the United States is a wholly-owned, financially autonomous subsidiary of Banco Santander (NYSE: SAN), a global commercial and retail bank. For more information about Santander, visit [www.santanderbank.com](http://www.santanderbank.com) or call 877-768-2265.

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