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## Press Release

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### **SANTANDER KICKS OFF “\$20,000 FIELD GOAL CHALLENGE” FOR PHILADELPHIA EAGLES FANS**

***Trivia Contest Challenges Fans Knowledge of Eagles Alumni for the Chance  
to Kick a Field Goal and Win \$20,000 during an Eagles Game***

**BOSTON, August 18, 2014** – [Santander Bank](#), N.A. today launched its “\$20,000 Field Goal Challenge” as part of its sponsorship of the Philadelphia Eagles.

Now through October 20, 2014, Eagles fans can enter to win the chance of a lifetime: attempting a 40-yard field goal before thousands of spectators during halftime at the Eagles home game on November 23, 2014 and winning \$20,000 courtesy of Santander if they make the field goal.

Fans can enter the “Santander \$20,000 Field Goal Challenge” by participating in a daily, online Eagles trivia game, featuring fun questions about Eagles alumni. A winner will be selected each day throughout the duration of the contest. All winners will be eligible to participate in the “Santander \$20,000 Field Goal Challenge Try Outs,” where they will have the chance to bring their football skills to the field.

The try out event will take place at the NovaCare Complex, the Eagles’ training facility in Philadelphia, on Saturday, November 1, 2014. At the event, all daily trivia winners will participate in a series of field goal challenges designed to test participants’ kicking skills until one finalist remains. The finalist will then have the opportunity to attempt a 40-yard field goal during halftime at the Eagles home game against the Tennessee Titans on November 23, 2014. A successful field goal will earn the lucky winner \$20,000 and bragging rights for life.

Santander is the Official Bank of the Philadelphia Eagles.

“We are delighted to host the field goal challenge as a way to engage with Eagles fans and the community by testing their knowledge of the team,” said Kathy Klingler, chief marketing officer at Santander. “The Eagles are an historic NFL franchise with a distinguished roster of alumni and Hall of Fame players. Like the Eagles, Santander has a long-history of community engagement and we hope this contest gets fans excited for a fantastic football season.”

Consumers who are 18-years of age or older and are legal residents of communities in eligible zip codes in Delaware, New Jersey, and Pennsylvania may enter the “Santander \$20,000 Field Goal Challenge” by visiting [www.philadelphiaeagles.com/santander](http://www.philadelphiaeagles.com/santander) and answering the daily trivia question correctly.

Consumers may enter the contest once per day now through October 20, 2014. Winners will be notified



via email by October 22, 2014. The official rules are available at [www.philadelphiaeagles.com/santander](http://www.philadelphiaeagles.com/santander).

#### **About Us**

**Santander Bank, N.A.** is one of the largest retail banks in the United States by deposits. Its main corporate offices are in Boston and it operates principally in Connecticut, Delaware, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania and Rhode Island. Santander's 9,469 employees serve its 1.8 million customers through the Bank's 706 branches, 2,074 ATMs, call centers, website and mobile app. Supervised by the Office of the Comptroller of the Currency and a member of the Federal Deposit Insurance Corporation, Santander in the United States is a wholly-owned, financially autonomous subsidiary of Banco Santander (NYSE: SAN), a global commercial and retail bank. For more information about Santander, visit [www.santanderbank.com](http://www.santanderbank.com) or call 877-768-2265.

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