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Press Release

SANTANDER AND NEW ENGLAND REVOLUTION EXTEND SPONSORSHIP

As the Official Bank of the New England Revolution, Santander will continue to support the team's initiatives and connect with its passionate fan base

BOSTON, May 11, 2017 – [Santander Bank](#) and Major League Soccer's (MLS) [New England Revolution](#) today announced an extension to their multi-year sponsorship, ensuring that Santander will continue to serve as the Official Bank of the MLS club.

The Bank's sponsorship, which began in 2012, is focused on engaging the Revs community through on-site game day programs, on-field advertising, community clinics and community and youth programming. During the course of their partnership, the organizations have worked cohesively to expand their reach and engagement in the community and will continue to do so in 2017, building upon hallmark programs and introducing new offerings. Terms of the deal were not disclosed.

"The New England Revolution is a leading MLS club and we are proud to continue our sponsorship with this fantastic team," said Maria Veltre, Chief Product, Marketing and Online Officer at Santander Bank. "The Revs consistently attract top talent and have grown a wildly passionate fan base that provides us with unique opportunities to engage and enrich the communities we serve. We're looking forward to making our sixth year as the Official Bank of the New England Revolution the best one yet."

During the 2017 season, Santander will continue to work with the New England Revolution to create meaningful campaigns and unique events, offering Revs fans once-in-a-lifetime opportunities. One of their leading initiatives is the Santander Soccer Scholars program, which will return in 2017 for its fourth consecutive year. The program allows parents to nominate students for a chance to be recognized for their academic and athletic achievements. Soccer Scholars winners receive a donation towards their educational future and a VIP match day experience for the whole family. Working alongside the Revolution, Santander will continue to show its support for education and to highlight the importance of working hard in the classroom and on the field. The 2017 Soccer Scholars Program is anticipated to launch in July. Please watch [revolutionsoccer.net](#) for more information.

"We continue to align ourselves with innovative partners that are leaders in their industries, and we're proud to extend our partnership with Santander," said Brian Bilello, president of the New England Revolution. "Santander continues to be a great partner not only for the team, but also for the community of families who support the Revs."

The next Revolution home game will take place at Gillette Stadium on May 13 versus Real Salt Lake.

About Santander Bank

Santander Bank, N.A. is one of the country's largest retail and commercial banks with more than \$83 billion in assets. With its corporate offices in Boston, the Bank's 9,500 employees, 675 branches, 2,100 ATMs and 2.1 million customers are principally located in Massachusetts, New Hampshire, Connecticut, Rhode Island, New York, New Jersey, Pennsylvania and Delaware. The Bank is a wholly-owned subsidiary of Madrid-based Banco Santander, S.A. (NYSE: SAN) - one of the most respected banking groups in the world with more than 125 million customers in the U.S., Europe, and Latin America. It is managed by Santander Holdings USA, Inc., Banco Santander's intermediate holding company in the U.S. For more information on Santander Bank, please visit [www.santanderbank.com](#).

About the New England Revolution

The New England Revolution is one of Major League Soccer's original clubs, having competed in the league's inaugural season of 1996. The Revolution are owned and operated by the Kraft Family, which also owns and operates the New England Patriots of the National Football League, and Gillette Stadium. Commonly known as the Revs, the club has won the Eastern Conference Championship five times – including three straight from 2005 to 2007 – while advancing to the Eastern Conference Championship an MLS-record six straight years from 2002 until 2007. The Revolution, who won the 2007 U.S. Open Cup and the 2008 SuperLiga titles, are based in Foxborough, Massachusetts and play their home games at Gillette Stadium. For more information about the Revolution, please visit the club's official website



www.revolutionsoccer.net or interact with the Revs on their various social media platforms by using the hashtag #NERevs: Twitter ([@NERevolution](https://twitter.com/NERevolution)), Facebook ([NERevolution](https://www.facebook.com/NERevolution)), Goggle+ ([+NERevolution](https://www.google.com/+NERevolution)), Instagram ([NERevolution](https://www.instagram.com/NERevolution)), Vine ([NERevolution](https://vine.co/NERevolution)), Pinterest ([NERevolution](https://www.pinterest.com/NERevolution)) or YouTube ([NERevolutionSoccer](https://www.youtube.com/NERevolutionSoccer)).

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