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## Press Release

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# SANTANDER TEAMS UP WITH EAGLES LEGEND BRIAN DAWKINS FOR EXTRA20 CHECKING PROMOTION

## *First 1,000 New Customers in the Region to Receive Jerseys*

**BOSTON, May 20, 2014** – Santander Bank, N.A. announced today that it will give jerseys displaying former Philadelphia Eagles safety Brian Dawkins' retired number 20 to the first 1,000 new customers in the Philadelphia region who sign up for the Bank's award-winning [extra20 checking](#) account package.

As part of the campaign, Dawkins will appear at Santander's branch located at 130 North Eagle Road in Havertown, PA on Wednesday, May 21 from 11:30 AM to 1:00 PM to greet customers and pose for fan photos.

Santander is the Official Bank of the Philadelphia Eagles.

"Since *extra20 checking* can pay up to \$20 every month, it's a great value for customers—and it just got better for 1,000 lucky Eagles fans with the addition of Brian Dawkins' coveted number 20 jersey," said Jonathan Roberts, Santander region president for Eastern Pennsylvania and Central New Jersey. "Our *extra20 checking* account sets Santander apart from the competition—much like Brian, whose leadership and athletic skills made him a standout player and an Eagles legend."

The promotion starts today and will continue through June 20, 2014. Consumers can visit participating branches to open an account or sign up online by visiting [www.santanderbank.com/dawkins](http://www.santanderbank.com/dawkins). To qualify for the jersey, new customers must be legal residents of eligible zip codes in Delaware, New Jersey and Pennsylvania.

One of the most revered players in Eagles history, Dawkins was the leader of the team's defense for over a decade. The nine-time Pro Bowler started 221 of his 224 career games, recording 911 tackles, 37 interceptions, 26 sacks, 36 forced fumbles and 19 fumble recoveries. Dawkins was a 2012 Eagles Hall of Fame inductee. His number "20" was retired by the Eagles in 2012.

"The number 20 certainly has special meaning to me," said Dawkins. "I wore it with pride when I played for the Eagles and I'm excited to share my lucky number now with Santander, a bank that believes in giving back value to its customers."

Launched in October 2013, Santander's [extra20 checking](#) is the first checking account in the United States to pay customers \$20 every month just for banking as they usually do. To qualify, customers must make direct deposits of at least \$1,500 to their checking account each month and pay two bills or more each month using Santander's online bill pay service. Customers who direct deposit \$1,500 or more in their checking but do not pay bills through Santander's online service, will receive a \$10 monthly bonus.



There is no minimum balance required and no monthly fee as long as the customer receives \$1,500 or more in direct deposits.

**About Santander**

Santander Bank, N.A. is one of the largest retail banks in the United States by deposits. Its main corporate offices are in Boston and it operates principally in Connecticut, Delaware, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania and Rhode Island. Santander's 9,469 employees serve its 1.8 million customers through the Bank's 706 branches, 2,074 ATMs, call centers, website and mobile app. Supervised by the Office of the Comptroller of the Currency and a member of the Federal Deposit Insurance Corporation, Santander in the United States is a wholly-owned, financially autonomous subsidiary of Banco Santander (NYSE: SAN), a global commercial and retail bank. For more information about Santander, visit [www.santanderbank.com](http://www.santanderbank.com) or call 877-768-2265.

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