



Press Release

SOUTHERN METHODIST UNIVERSITY AND SANTANDER OFFER STUDY ABROAD OPPORTUNITIES FOR ART HISTORY STUDENTS

BOSTON, May 21, 2015 –Southern Methodist University (SMU) and Santander Bank, N.A. announced today a philanthropic agreement for the Bank’s Santander Universities to support international travel for students in SMU’s art history program.

“As a graduate of Southern Methodist University, I can attest to the rewarding educational experience and the wonderful opportunities that students can participate in at SMU,” said Tom Dundon, CEO of Santander Consumer USA Holdings Inc. “Study abroad programs give students the opportunity to discover themselves, while experiencing different styles of education. They also learn about new cultures and countries that broaden their perspective of the world.”

Santander will provide scholarships to students in the art history program in SMU’s Meadows School of the Arts who study abroad in Spain or Latin America. Students will have the opportunity to immerse themselves in the culture and language, while visiting museums, conducting research on works of art, and building a network of contacts in the art industry.

“SMU is committed to offering its students challenging opportunities to study abroad as part of the University’s pledge to produce graduates who are ready to step out and change the world,” said SMU President R. Gerald Turner. “As Tom Dundon can attest from his own experiences here, this gift from Santander will be well used and is much appreciated.”

Santander Bank, N.A. and Santander Consumer USA Holdings Inc. are subsidiaries of Santander Holdings USA, Inc.

About Us

SMU is a nationally ranked private university in Dallas founded 100 years ago. Today, SMU enrolls approximately 11,000 students who benefit from the academic opportunities and international reach of seven degree-granting schools. For more information, visit www.smu.edu.

Santander Bank, N.A. is one of the largest retail banks in the United States by deposits. Its main corporate offices are in Boston and it operates principally in Connecticut, Delaware, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania and Rhode Island. Santander’s 9,703 employees serve its 1.8 million customers through the Bank’s 703 branches, 2,092 ATMs, call centers, website and mobile app. Supervised by the Office of the Comptroller of the Currency and a member of the Federal Deposit Insurance Corporation, Santander in the United States is a wholly-owned, financially



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Santander Consumer USA Holdings Inc. (NYSE: SC) ("SCUSA") is a full-service, technology-driven consumer finance company focused on vehicle finance and personal lending products. The company, which began originating retail installment contracts in 1997, has a managed assets portfolio of more than \$46 billion (as of March 31, 2015), has more than two million customers across all credit grades, and is headquartered in Dallas. (www.santanderconsumerusa.com)

Santander Universities was founded in 1996 to advance the Santander Group's commitment to its communities by supporting higher education. It provides funding for teaching and research, international cooperation, knowledge and technology transfer, entrepreneurial initiatives, student exchange and innovation. It maintains more than 1,100 agreements with universities and research centers worldwide, including 35 in the United States through Santander Bank. Since 1996, Santander Universities has provided funding for 4,100 university projects globally. Every year in the United States, Santander Universities funds more than 1,000 scholarships and supports over 70 initiatives. For more information about Santander Universities, visit www.santander.com/universities.

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