

January 2023

Santander Commercial Card

Smart Data Account Manager Guide For Company Program Administrators





Contents

1	ln	troduction	3
2	W	here to go for What	4
3	Pr	ogram Terminology	6
4	Co	ompany Program Administrator	8
	4.1	Role of a Company Program Administrator	8
	4.2	Granting Smart Data Account Manager Administration Permissions	8
5	G	etting Started with Smart Data Account Manager – Company Program Administrators	10
6	RS	SA Token for Multifactor Authentication	12
7	Co	ompany Registration Code	15
8		ser Administration	
_	8.1	Reset User's Password / Unlock User	
	8.2	Reset User's Security Questions	
	8.3	Update a User's Contact Details	
	8.4	Adding a New User / Access and Security Profiles	20
9	Ad	count Management	24
	9.1	Searching for an Account	24
	9.2	Activate cards	25
	9.3	Making Edits to a Card Account	25
	9.4	Ordering a Replacement Card	28
	9.5	Temporary Credit Limit	29
	9.6	Creating a New Card Account	30
10)	Statement and Transactions	35
	10.1	Downloading a Statement	35
	10.2	Viewing and Downloading Transactions and Authorizations	36
11	1	Reports	38
	11.1	Account Management Reports – Auth Activity and Audit Details	38
	11.2		
	11.3		
	11.4	Reports Menu - Creating Reports – User Defined Exports	44



11.5	QuickBooks	. 45
12	Making a Payment	. 46
13	Billing and Payments	. 47
13.1	Program Billing	. 47
13.2	Program Payment	. 47
14	Disputing a Transaction	. 48
15	Cardholder Self Service	. 49
15.1	Fraud Alerts	. 49
15.2	Card holder Self Registration on Smart Data	. 49
15.3	Cardholder Card Activation and PIN Setting	. 52
15.4	Resetting Verification ID	. 52
15.5	Lost or Stolen Cards	. 52
16	Fraud Best Practice Controls	. 53



1 Introduction

This guide will provide you with the information to support your role as a Santander Commercial Card Company Program Administrator (PA). There are many self-service tasks on the Smart Data Account Manager application and there are other times when you will need to contact us for assistance.

This guide explains:

- Who to contact for each eventuality you may come across as a Company Program Administrator.
- Step-by-step instructions on various Company Program Administrator tasks for Smart Data Account Manager.
- Guidance for cardholder self-service tasks.
- Information on Billing, Payments, and Disputes
- Best Practice for reducing declined transactions and managing fraud.

Separate Guides are available for our Expense Management, Virtual Card, and Travel programs. Please access these from our Commercial Card Resource Center www.santanderbank.com/commercial-card or by contacting Client Service:



Santander Client Service is open Monday - Friday 7:30 AM - 6:00 PM ET

Program Administrator questions: 844-726-0095

For service after hours: 877-598-7799 By email: clientservice@santander.us



2 Where to go for What

Common Tasks	Smart Data Account Manager	Automated Voice System	Program Admin Phone Support	Program Admin Email support	Account Management
	www.smartdata.santand erbank.com	877-598-7799 24/7	844-726-0095 For service after hours: 877-598-7799	clientservice@santander.us Mon-Fri, business hours	RM / Cash Management Sales Officer
Card Activation		✓	✓		
Select or Change Card PIN		✓	✓		
Onetime payment		√ (No fee)	√ (Fee)		
Account Balance	✓	✓	✓		
Account Available Credit	✓	✓	✓		
Declined Transactions	✓		✓		
User Password Reset / Login Assistance	✓		✓		
Cardholder Address / Phone Change	✓		✓		
Adding or Removing Company Program Administrator	✓		✓		
Change of Bulk Shipment Address for Cards			✓		
Security Profile Administration	✓		✓		
Transaction Inquiry	✓		✓	✓	
Account Status	✓		✓	✓	
Temporary Blocks on Cards	✓		✓	✓	
Statements	✓		✓	✓	
Merchant Code Blocks	✓		✓	✓	
Cardholder Name Change	✓		✓	✓	
Technical Help Assistance with Self-Service Tasks	✓		✓	✓	
File Delivery Issues e.g., Missing Files, Data Transmission Issues			√	√	
New Corporate Account			✓	✓	
Reallocate Corporate Account Credit Limits			✓	√	
Change Deposit Account for Payments and/or Rebates			√	✓	



Common Tasks	Smart Data Account Manager	Automated Voice System	Program Admin Phone Support	Program Admin Email support	Account Management
Change of Company Details			✓	✓	
Billing Cycle Changes			✓	✓	
Bulk Cardholder Applications			✓	✓	
Bulk Cardholder Maintenance			✓	✓	
Virtual Card Supplier			✓	✓	
Maintenance			v	v	
Rebate Queries					✓
Issue Virtual Cards					✓
Company Credit Line					✓
Increases					v
Supplier enablement for cards					✓
Not Sufficient Funds for					✓
Payment					v
Integrated Payable Platform –					✓
Enterprise Payment Link					,
Program Closure					✓

For all questions relating to MasterCard Liability Waiver and MasterCard Benefits, to request MasterCard Assist Services or to file a claim, call 1-800-MasterCard (1-800-627-8372).



3 Program Terminology

Org Points and Hierarchy

A unit is a single node on your company's hierarchy. In the example below, the company, New England Equipment Inc, has three units reporting into the top 'SuperCorporate' unit in the hierarchy.

	Туре	Org Point Number	Examples
Org Point	SuperCorporate	Level 1: 10000**	New England Equipment Inc
Org Point	Corporate	Level 2: 20000**	North Sales Team
Org Point	Corporate	Level 2: 20000**	South Sales Team
Org Point	Corporate	Level 2: 20000**	Virtual Card Purchasing
Org Point	Individual	Level 3: 30000**	Sally Smith

- No transactions are posted at the SuperCorporate level
- Statements and billing are made a Level 2 for all corporate bill programs.
- Each individual Card Account is associated with a unit on the hierarchy.
- Card accounts should be created at Level 3 in the hierarchy.
- Hierarchies can be as simple or as complex as your company needs. We will work with your Company Program Administrator at onboarding to define and create your company's hierarchy.

A Corporate account can only have cards with one product type, i.e., one of:

- OneCard general purpose card
- T&E Travel and Entertainment
- Purchase
- Virtual Purchase
- Virtual Travel

If you need more than one product type, you need to have more than one corporate account.

Account Holders and Company Program Administrator

Account Holders and Company Program Administrators are 'Users'.

• An Account Holder is associated with one or more accounts and can view statements for the account. If the program is Individual Bill, the cardholder may make payments on the account.



•	A Company Program Administrator is associated with one or more units on the hierarchy and has administrative access to that unit and lower units. A Company Program Administrator may or may not also be an Account Holder.



4 Company Program Administrator

4.1 Role of a Company Program Administrator

A Company Program Administrator:

- Can manage all the card accounts for the units they have been permissioned for.
- Is responsible for managing administrative rights for the units they have access to.
- Can designate other Company Program Administrators by giving them the Company Program Administrator role in Smart Data Account Manager.
- Can contact Client Service on behalf of any company for the units they have been permissioned for (except for fraud claims which need to be made by the cardholder).
- Is the company representative and contact point for Santander and will receive all Commercial Card program communications.

4.2 Granting Smart Data Account Manager Administration Permissions

Each company must have at least one Company Program Administrator who has full access to the company's accounts in Smart Data Account Manager and can assign administrative privileges to other users. Company Program Administrators can create other Company Program Administrator roles in Smart Data, as well as other users with other security profiles. Users can be assigned to all or just some points in the company's hierarchy. See Section 8.4 for step-by-step instructions on setting up Smart Data users.

These are the standard security profiles Company Program Administrators can choose from when setting up new Smart Data Account Manager users.

Security Access Role	Permissions		
Company Program	Full Company Program Administrator rights for all units they have been		
Administrator	given access to.		
Loyal Managar	A user who has access to certain Org Points rather than the whole		
Level Manager	company hierarchy.		
Account Holder	Standard account holder.		



A Company Program Administrator can be given permissions to setup bespoke profiles. To have this feature enabled for you or to discuss options call the number on the back of your cards or Client Service on 877-598-7799 or email a request to clientservice@santander.us.

NOTE: If you request this capability and alter a Company Program Administrator profile, be aware that Client Service will service all callers with a Company Program Administrator profile, irrespective of what permissions you have added or taken away. If you do not want the users to call Client Service, you must give them profiles with different names.

If a company does not have a Company Program Administrator and needs to set one up, the company will need to complete the Santander Commercial Card Program Administrator Request Form. The form is on our Commercial Card Resource Center (www.santanderbank.com/commercial-card) or can be requested from Client service on 877-598-7799 or email Clientservice@santander.com

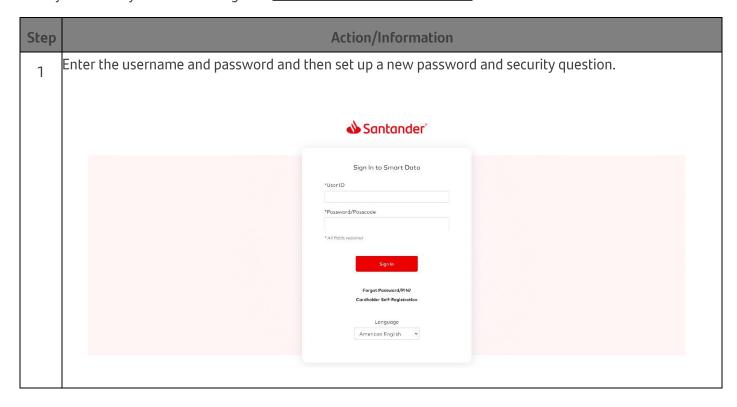
The form will need to be signed by the authorized signer who signed the Master Commercial Card Agreement. Once completed, scan and send the completed form to <u>Clientservice@santander.us</u>



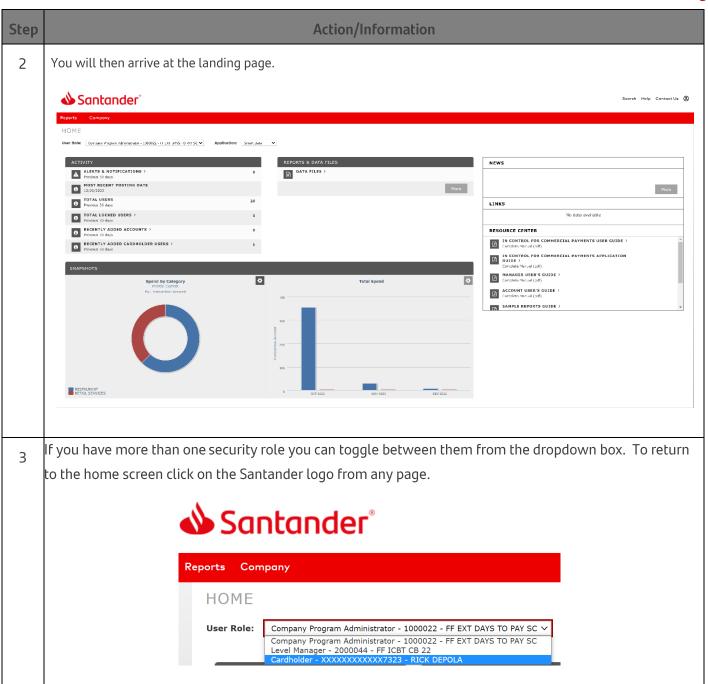
5 Getting Started with Smart Data Account Manager – Company Program Administrators

As a Company Program Administrator, you will be sent two emails, one with your username and one with your password for Smart Data (cardholders are able to self-register).

Once you receive your credentials go to: smartdata@santanderbank.com



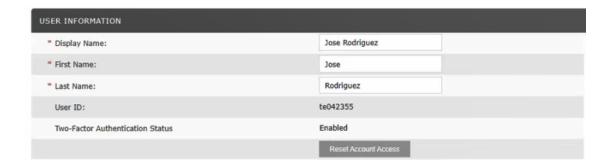






6 RSA Token for Multifactor Authentication

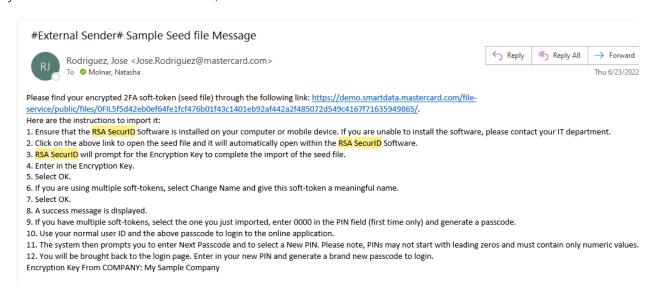
Users who either can (1) create Virtual Cards or (2) order new physical cards must have Two Factor Authentication enabled. You will see whether this has been applied in a user's profile under **Two-Factor Authentication Status**.



From time-to-time users will need to have a reset their multifactor authentication due to:

- Forgotten PIN
- New Computer
- New Phone

When you click on Reset Account Access, the user will receive an email like the one below:



The user should click on the link to download the seed file and follow the steps. The user must have the software already installed for these steps to work. If they do not, direct the user to RSA website to install it: https://community.rsa.com/t5/securid-software-tokens/ct-p/securid-software-tokens

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Smart Data Account Manager Company Program Administrator's Guide



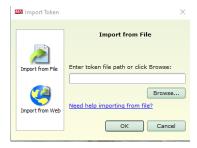
Once the user has the seed file downloaded, they open the token and go to **Options** and **Import Token.**



They should choose the **Import from File** option.



And then **Browse** to find the file – typically it will be in the Downloads folder.

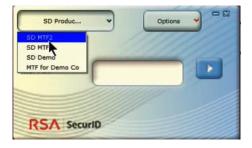


They need to select the file and click **Open**, and the system will take them through a process to name the token.





The same RSA tool can have multiple tokens, if required:



The token can be loaded on a phone, by downloading the RSA app. Note, it is ONE OR THE OTHER, they cannot have the seed file loaded on a desktop *and* their phone.

Common Issues with RSA

- It can take a few minutes for the email with the seed file to reach the user. If the user clicks the **Reset Account Access** button again, the original seed file sent will be canceled and will not work. The user
 must wait for the email associated with the last time the **Reset Account Access** button was clicked.
- When users use the token for the first time, they must enter a PIN of **0000** into the token and put the resultant code into Smart Data. They are then asked to set their own PIN and it asks them to wait for the next code. Often, users do not wait for the next code but enter the code they can see on the screen. They should be told to wait for the code or choose **Next Code** from **Options**.

Our Client Service team are available to help with RSA token issues:



Santander Client Service is open Monday - Friday 7:30 AM - 6:00 PM ET

Program Administrator questions: 844-726-0095

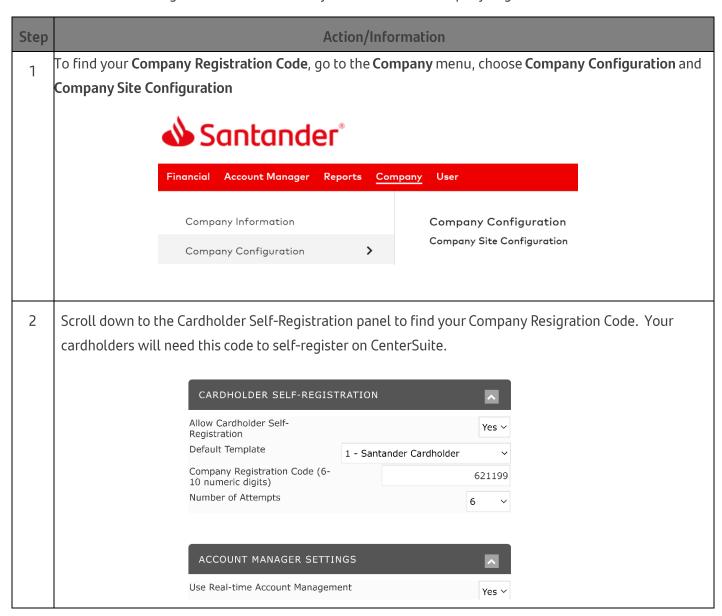
For service after hours: 877-598-7799

By email: clientservice@santander.us



7 Company Registration Code

When cardholders self-register on Smart Data they need to enter a Company Registration Code.

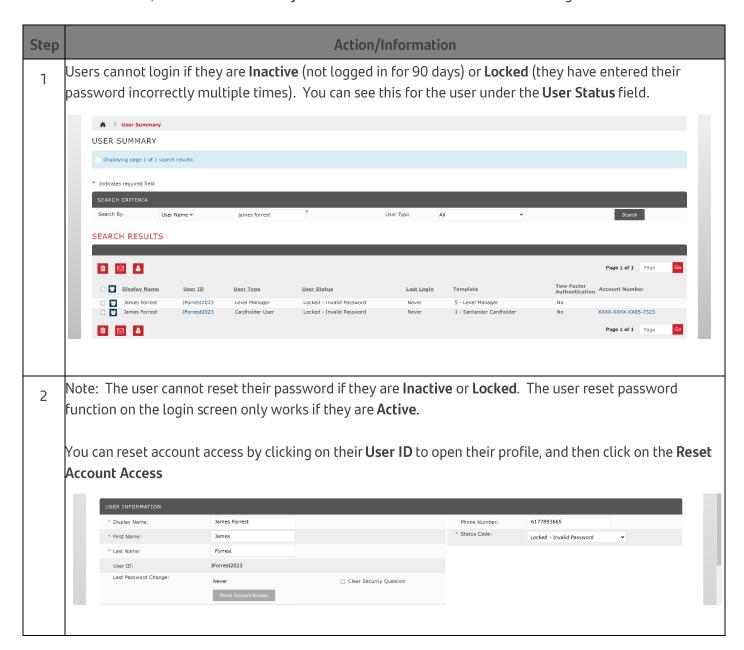




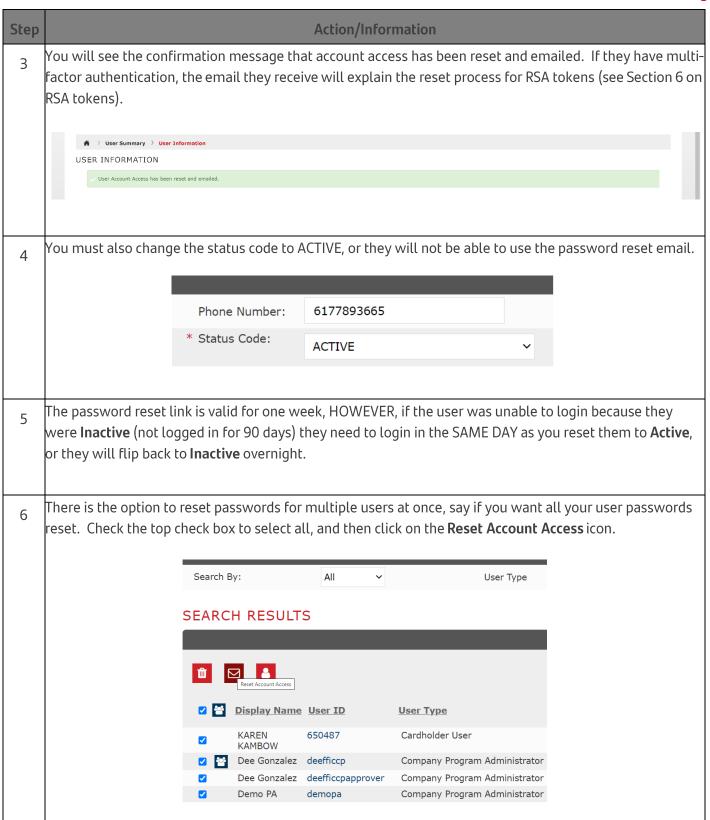
8 User Administration

8.1 Reset User's Password / Unlock User

From the User menu, choose User Summary and search for the user who needs resetting.

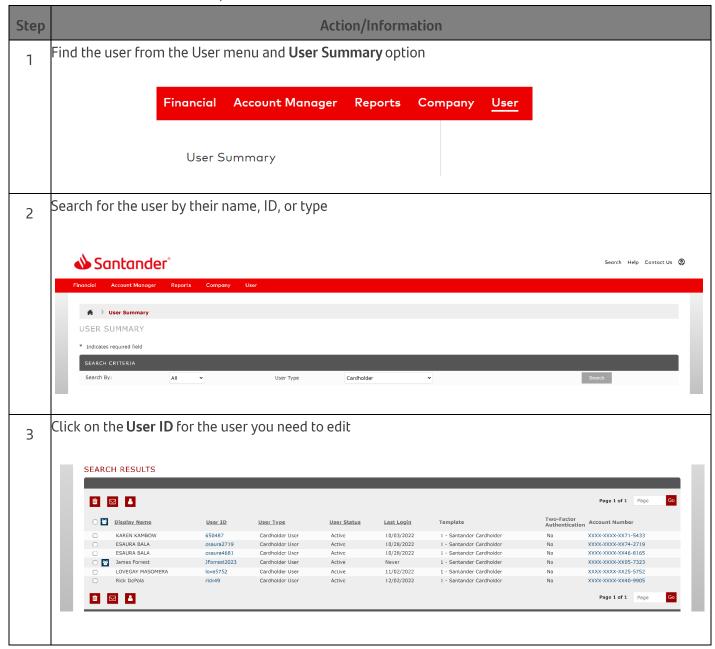




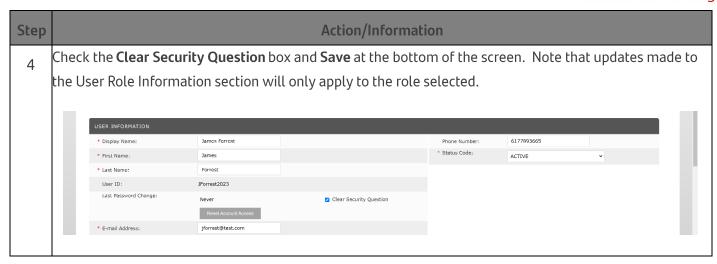




8.2 Reset User's Security Questions

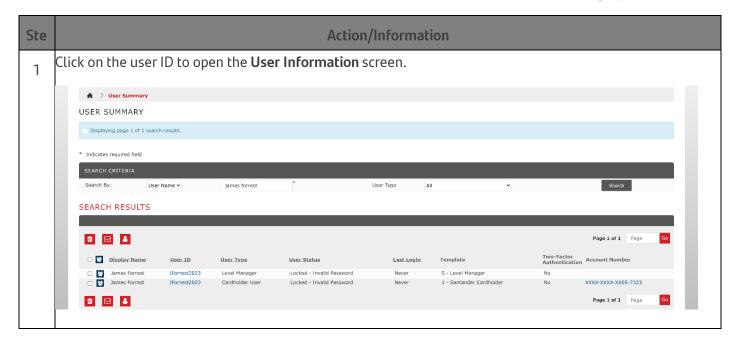




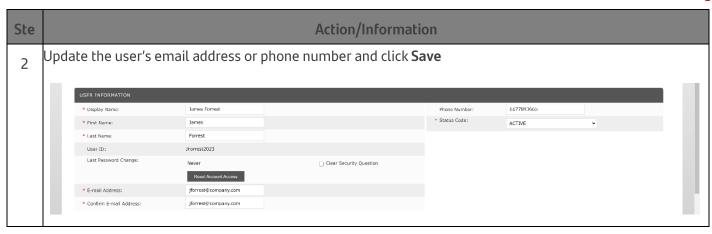


8.3 Update a User's Contact Details

Please note, these steps will only change their Smart Data user profile and will not update any details associated with their card account. Search for the user from the **User** menu and **User Summary** option.



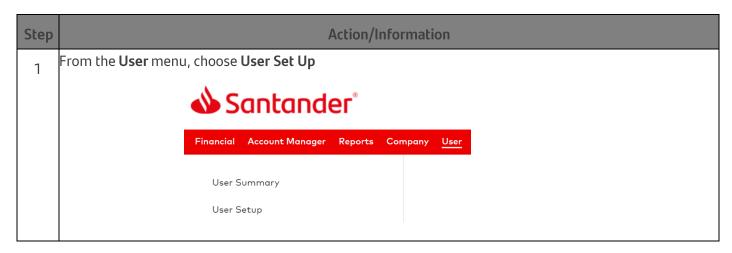




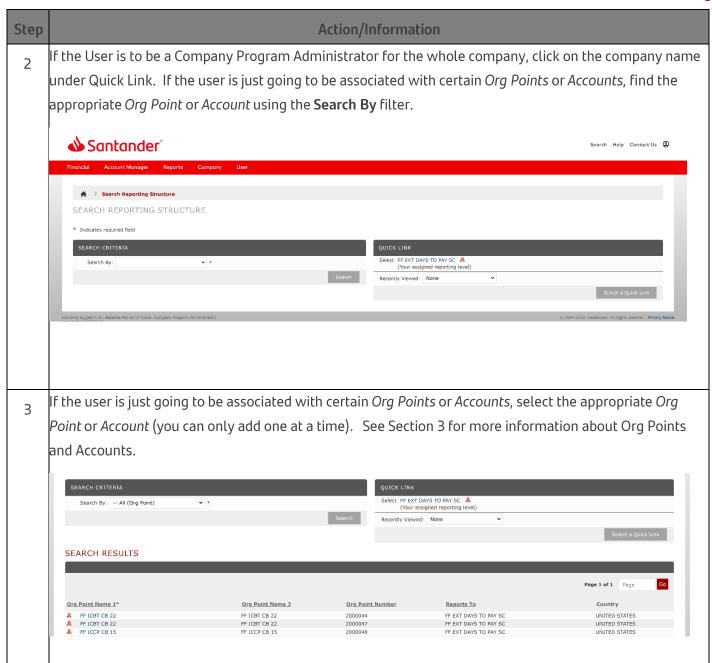
8.4 Adding a New User / Access and Security Profiles

Users can be **Account Holders** and administrators such as **Company Program Administrator** or **Level Manager**. Typically, **Account Holders** will self-register when they first receive a new card (see Section 16.2).

You will need to create users with administration roles, as follows:



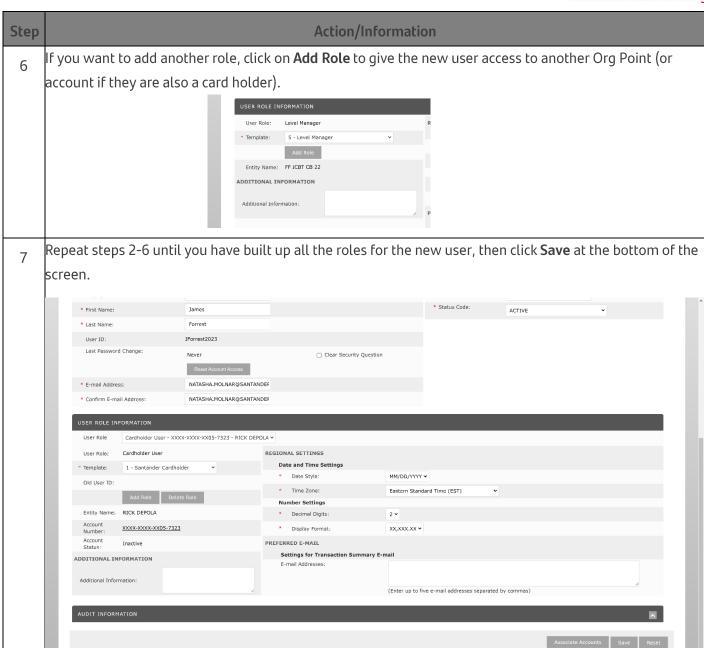






Step **Action/Information** Complete the user details on the next page and click **Save.** 4 If you choose if you selected access for the whole company, the User Type will automically be set at Company Program Administrator. If you choose access to an Org Point, the **User Type** will automatically be set at **Level Manger,** as they do not have full company access. If you choose a card account, the **User Type** will automatically be set at **Cardholder User.** Make sure you choose a template for the User Type (eg Reporting Only if you do not want to give them full access to this Org Point). Search Reporting Structure
 User Setup USER SETUP * Indicates required field General Reports List Modify Report Administration Save Re James Forrest Date and Time Settings * First Name: * Date Style: MM/DD/YYYY • * Last Name: * Time Zone: Eastern Standard Time (EST) * User ID: Number Settings User Type: Level Manager Decimal Digits: * Template: 5 - Level Manager XX,XXX.XX • Entity Name: FF ICBT CB 22 * E-mail Address: jforrest@test.com * Confirm E-mail jforrest@test.com Additional Information 6177893665 User Status: ACTIVE You will get a confirmation message and advice to click on **Add Role** to add more roles. 5 Santander[®] Search Help Contact Us (2) ★ > Search Reporting Structure > User Setup > User Information USER INFORMATION James Forrest has been successfully added. Please click Add Role button to add more roles



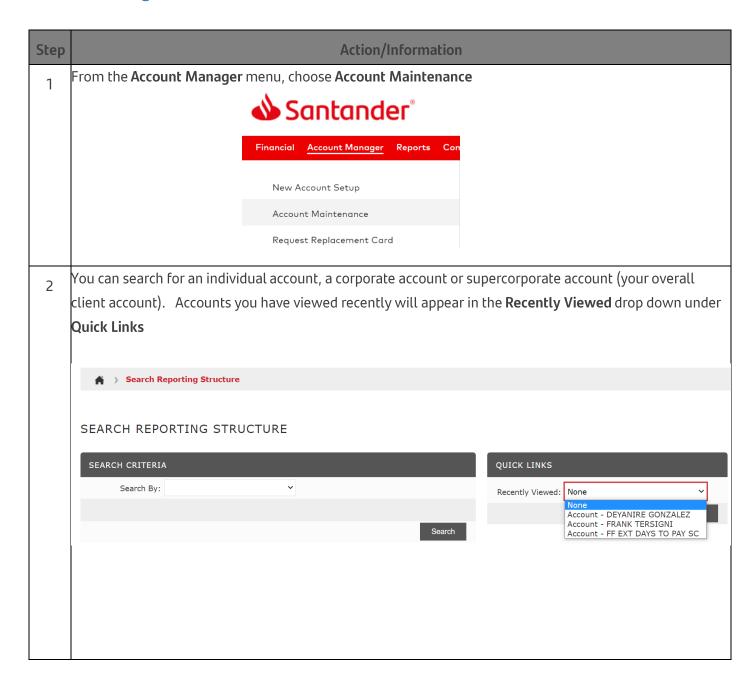




9 Account Management

As a Company Program Administrator, you can view all accounts, corporate and cardholder, and make edits to your cardholder accounts.

9.1 Searching for an Account



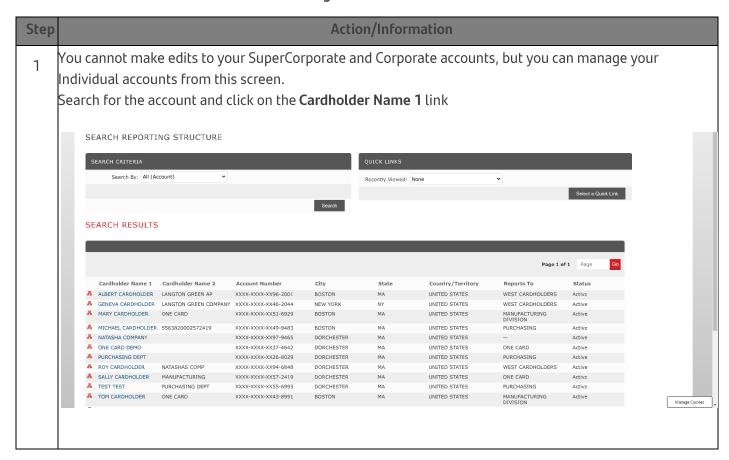


9.2 Activate cards

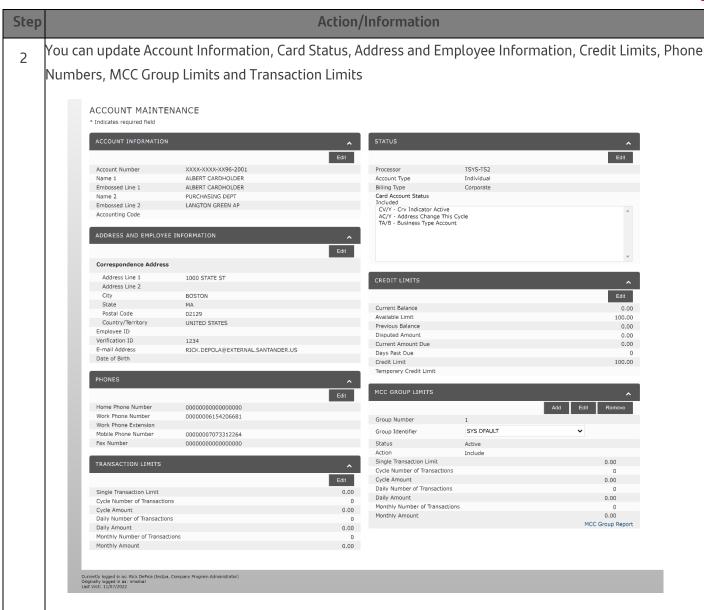
Cardholders can activate their cards by calling the number on the sticker on their new cards, 855-805-4337. They will need their Verification ID when calling in. See Section 9.3.3 for where the Verification ID can be found.

9.3 Making Edits to a Card Account

Search for the cardholder from the **Account Manager** menu and choose **Account Maintenance**.







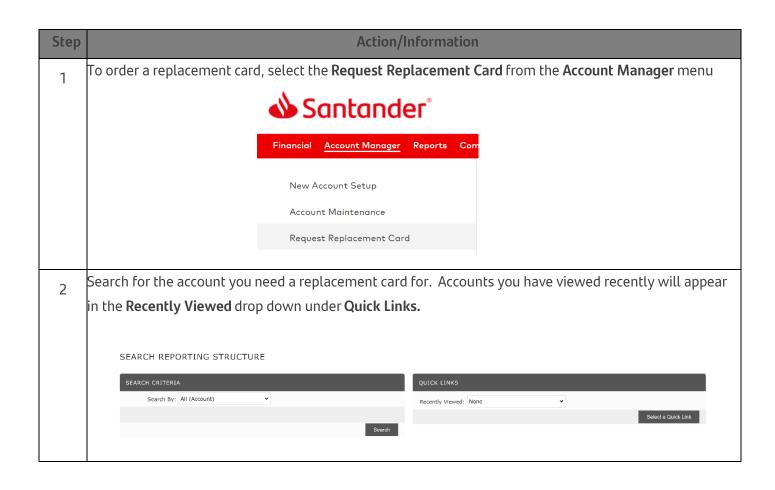


Step **Action/Information** The Verification ID is 4-digit number is used for authentication when calling Client Service to activate a 3 card or for any other enquiry. If cardholders provide a correct Verification ID in the voice automated system or when speaking to an agent, they will not need to answer the usual security questions. To edit the Verification ID the account holder will need to call Client Service. ADDRESS AND EMPLOYEE INFORMATION Edit **Correspondence Address** Address Line 1 1000 STATE ST Address Line 2 City **BOSTON** State MA Postal Code 02129 Country/Territory UNITED STATES Employee ID Verification ID 1234 E-mail Address RICK.DEPOLA@EXTERNAL.SANTANDER.US Date of Birth



9.4 Ordering a Replacement Card

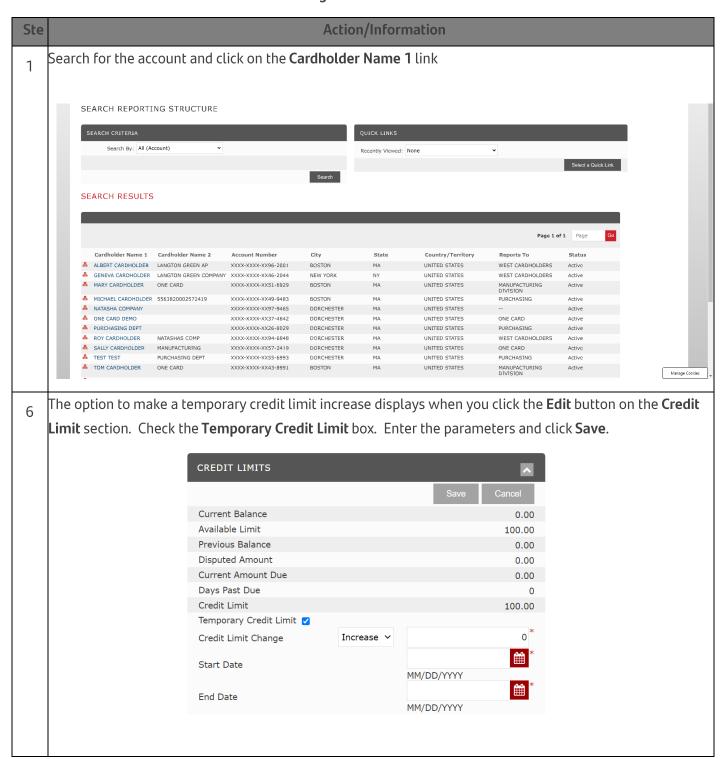
The feature should only be used if a cardholder's card is damaged, e.g., the chip is not working. It should **NOT be used if the card has been lost or stolen**. All lost or stolen cards should be reported by calling Client Service on 877-598-7799.





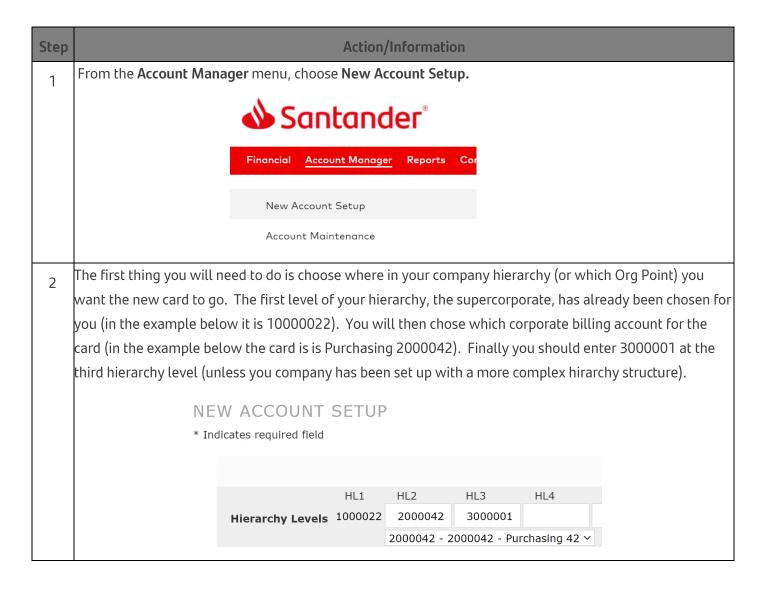
9.5 Temporary Credit Limit

Search for the cardholder from the Account Manager menu and choose Account Maintenance.





9.6 Creating a New Card Account



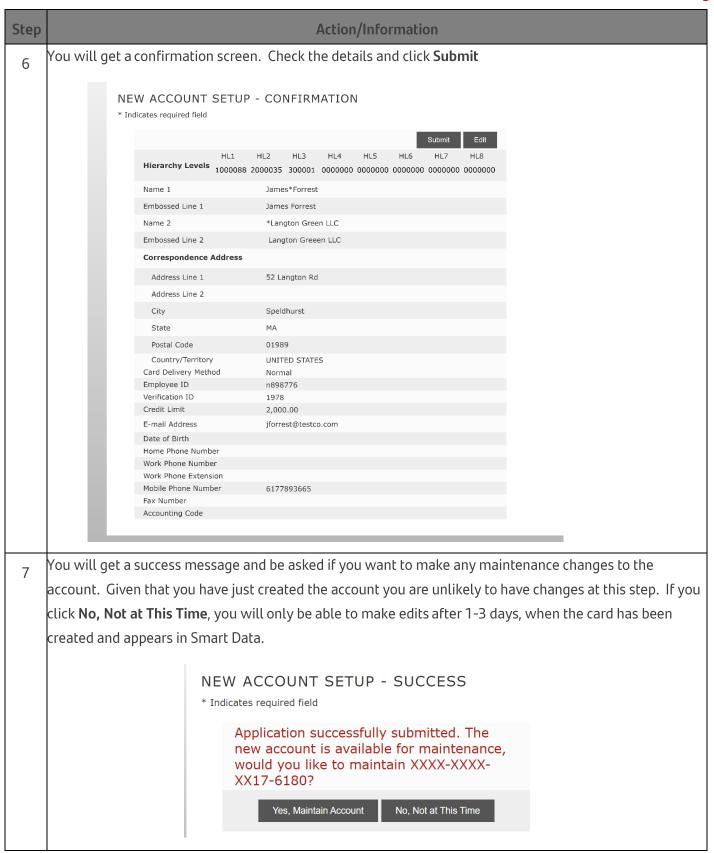


Step			Action/Information	
Now enter the card account details. When you enter the cardholder name put an asterisk between the names as shown. The Erfield will show how the name will be printed on the card. The company name (embossed line 2) will be pre-filled with your company name. If you will be pre-filled with your company name.				
		Name 1	Albert*Cardholder Sr	k
			ull Legal Name - Example: First*Middle*Last Jr Albert Cardholder Sr	k
		N	ame on Card	
		Name 2	*LANGTON GREEN LLC	
		Embossed Line 2	LANGTON GREEN LLC	
	Note that if	you choose Next Day , rather t	han Normal for Card Delivery Method ,	a fee will be applied.
		Address Line 1	52 Langton Rd	*
		Address Line 2		
		City	Speldhurst	*
		State	MA	*
		Postal Code	01989	*
		Country/Territory	UNITED STATES *	
		Card Delivery Method	Next Day An express delivery method has been selected. Ple	ase acknowledge there *
			may be a cost incurred.	



Step **Action/Information** Employee ID is optional, but is useful if you use or plan to use an expense management service. 5 The Verification ID is 4-digit number which is used to for authentication when calling Client Service to activate the card or for any other enquiry. If cardholders provide a correct Verification ID in the voice automated system or when speaking to an agent, they will not need to answer the usual security questions. To edit the Verification ID the account holder will need to call Client Service. An email address and mobile phone number are required. When completed, click **Submit** Employee ID n898767 Verification ID 1978 Credit Limit 2,000.00 E-mail Address albertc@testcompany.com m Date of Birth MM/DD/YYYY Home Phone Number Work Phone Number Work Phone Extension 6177896998 Mobile Phone Number Fax Number Accounting Code







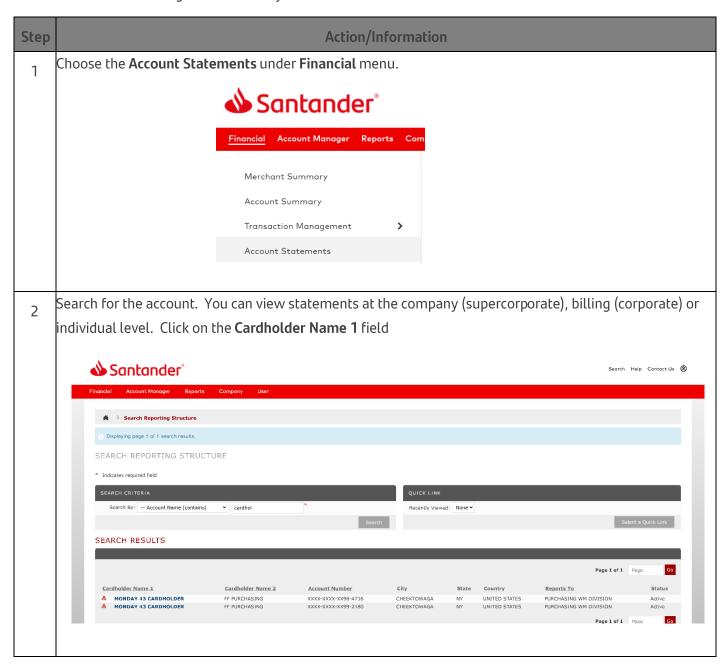
Step	Action/Information
0	When the card has been created, you will be able to see it and maintain it from the Account Maintenance menu option (see Section 9.3).



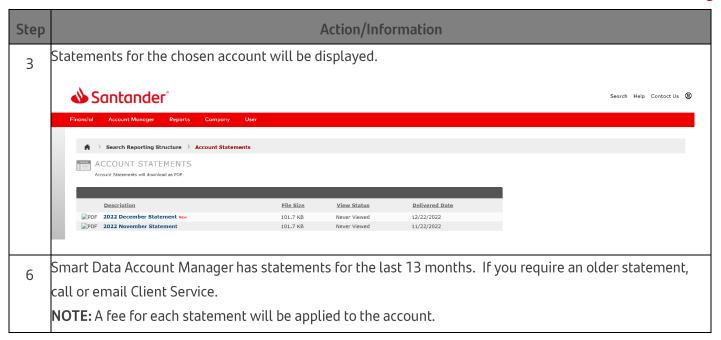
10 Statement and Transactions

10.1Downloading a Statement

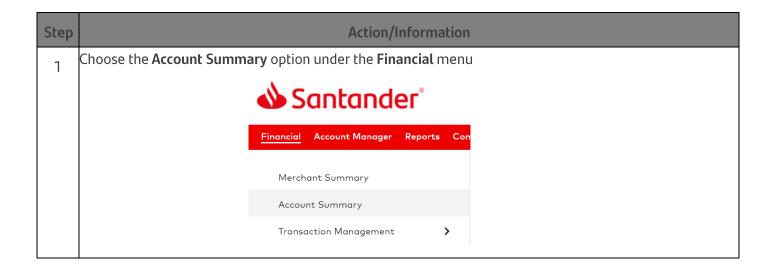
Smart Data Account Manager makes it easy to access statements.



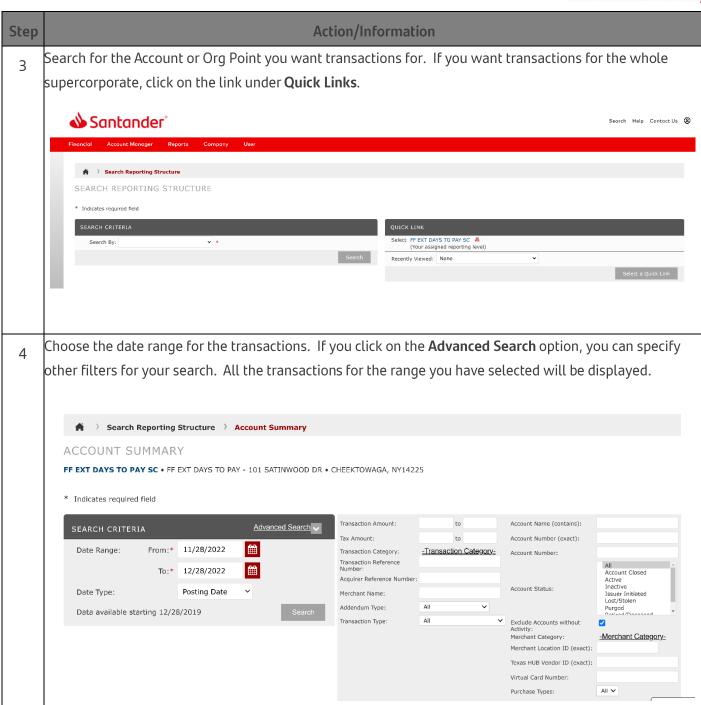




10.2 Viewing and Downloading Transactions and Authorizations





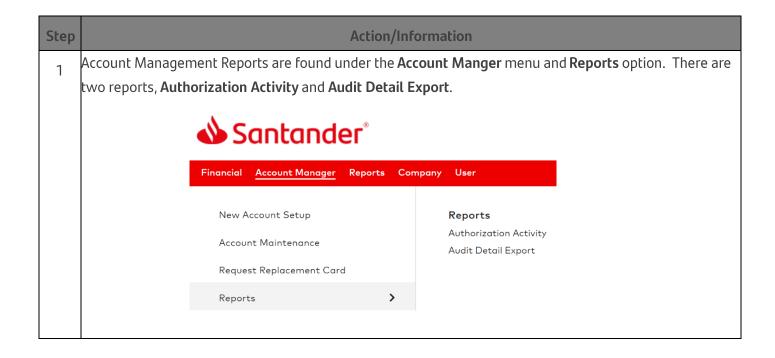




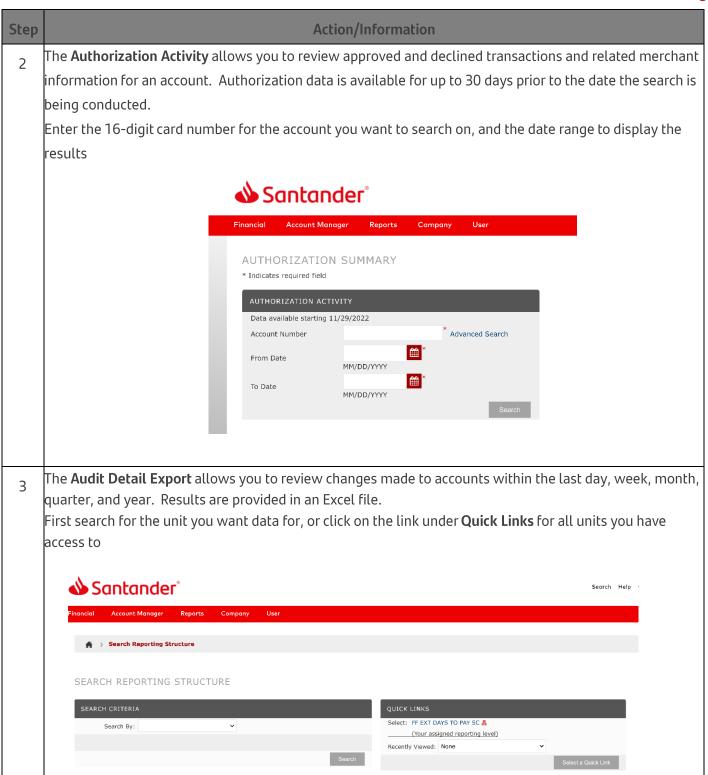
11 Reports

Reports are available in the Account Management module and in the Reports module.

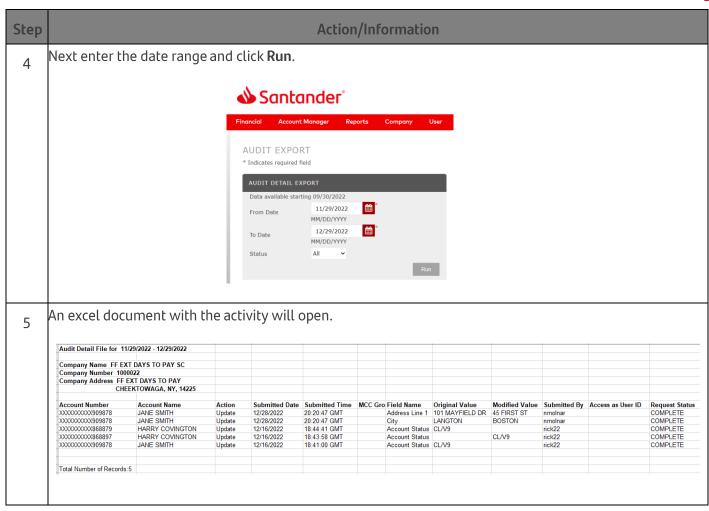
11.1 Account Management Reports – Auth Activity and Audit Details





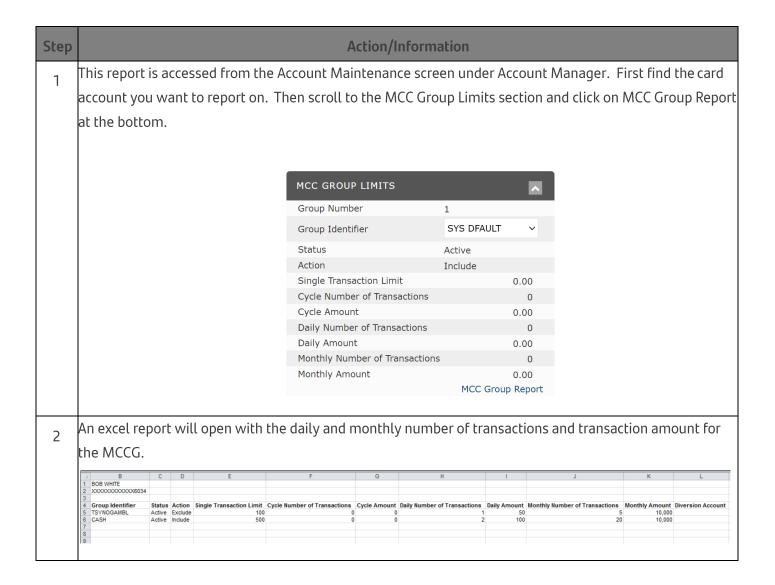






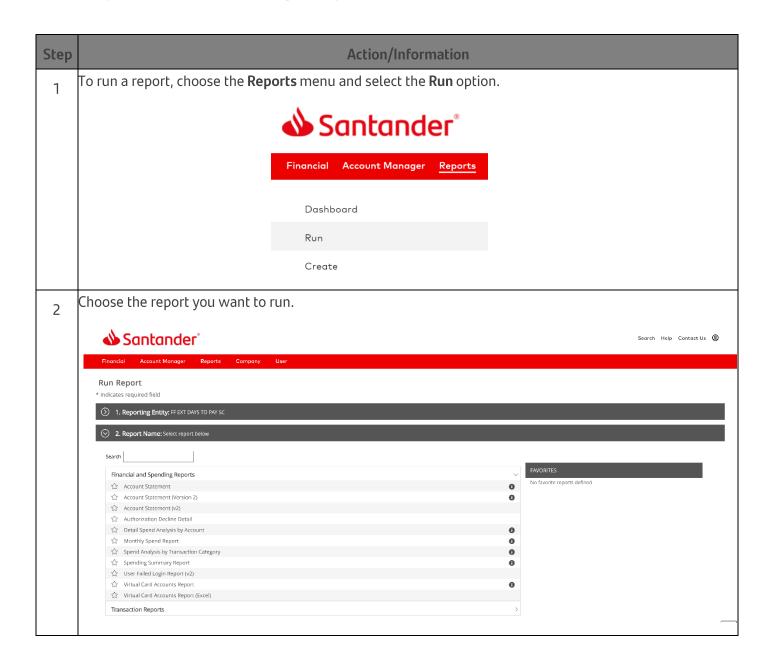


11.2 Account Management Reports – MCC Group Reports

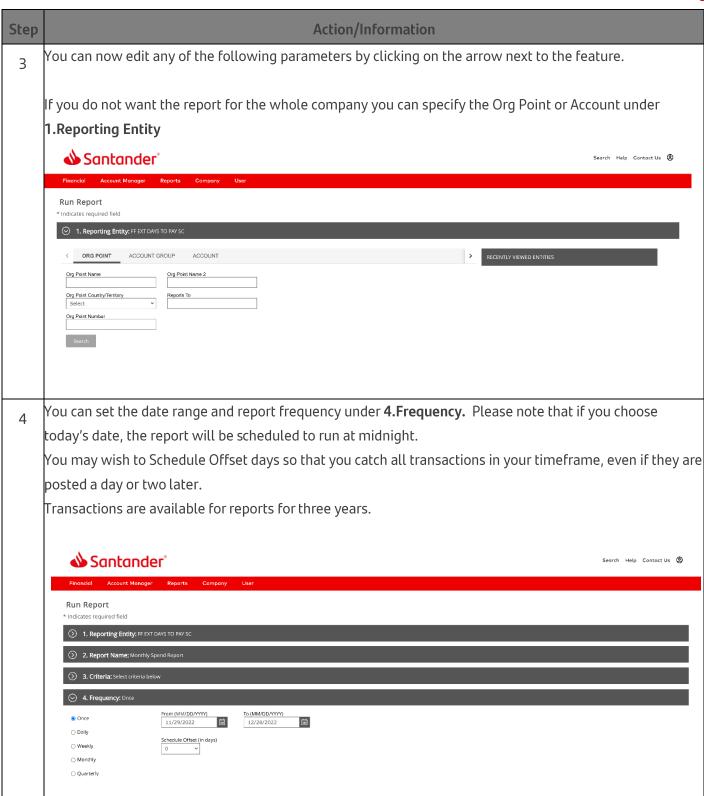




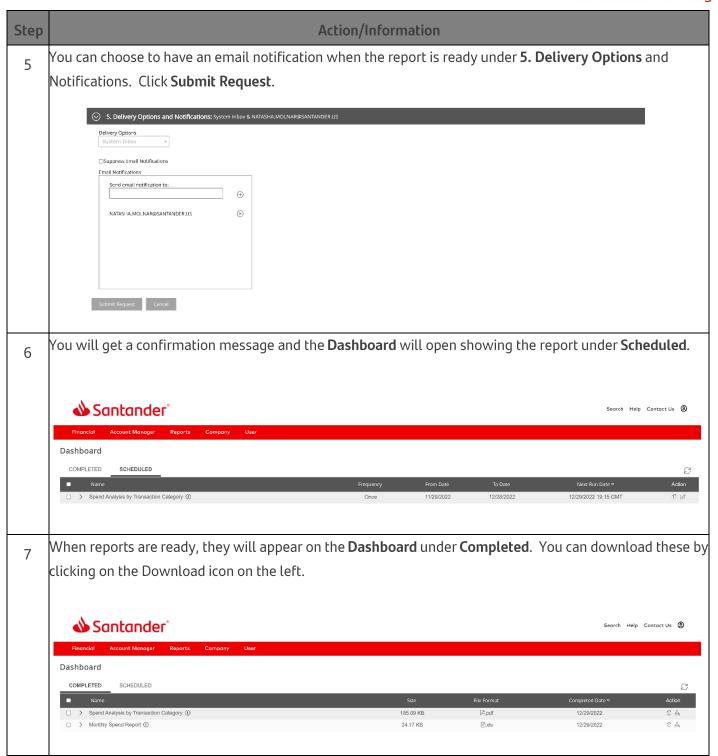
11.3 Reports Menu - Running a Report











11.4 Reports Menu - Creating Reports – User Defined Exports

If you require a report that is not listed under the standard reports this can be created as a User Defined Export using the Create Report tool. This tool has over 3,400 detail fields to choose from and supports:

Santander Commercial Card:

Smart Data Account Manager Company Program Administrator's Guide



- Custom header and trailers
- Custom fields
- Conditional fields
- Totals of numeric fields
- Field concatenation

If you require help with creating a report, please contact Client Service.

11.5 QuickBooks

Smart Data does not have QuickBooks integration, however, an export that is compatible with QuickBooks can be created. A user guide is available on our Resource Center: www.santanderbank.com/commercial-card



12 Making a Payment

Customers on **Corporate Bill** will have payments automatically deducted each cycle. However, there may be times when a Company Program Administrator may need to make an intra-cycle, one-time payment. Cardholders under **Individual Bill** programs may need to make payment for unauthorized transactions.

Payments cannot be made at the supercorp level, as transactions are only posted to corporate or individual accounts.

A one-time payment will reset the available funds for the corporate account, meaning that individual cardholders who have not reached their credit limits will be able to transact again. Individual cardholders who have reached their credit limit will not be able to transact until the next billing cycle, even if there is capacity at the corporate account level.

For example: New England Equipment LLC has one corporate account and two cardholders, Tom, and Sara. The credit limit for the corporate account is \$5000, which has been reached mid-cycle meaning that both cards are unable to transact.

- Sara has a credit limit of \$4000 and has spent \$4000 already this month
- Tom has a credit limit of \$2000 and has spent \$1000 already this month

The Company Program Administrator makes a one-time payment of \$2000:

- Sara will still not be able to use her card unless the Company Program Administrator goes into Smart Data Account Manager and increases her credit limit.
- Tom can spend up to \$1000 during the rest of the month.

To make a payment you will need to call the number of the back of your cards, 877-598-7799. You should have the account verification ID for the corporate account you are making the payment for. See Section 7.3.3 for where to find the Verification ID. **Using the voice automated system for making a payment is free;** however, there is a charge if you have an agent set up the payment for you.



13 Billing and Payments

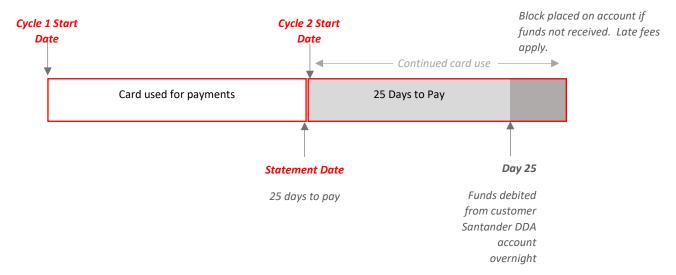
13.1 Program Billing

When there is transaction activity on any card, the Company Program Administrator or designated recipient will receive an account statement notification at the end of their billing cycle via email. The statement will be available on Smart Data Account Manager.

13.2 Program Payment

If you are on a corporate bill or monthly payment cycle, your monthly statement balance is typically due 15 or 25 days after your statement date. Your DDA account with Santander will be auto debited overnight and you will see this deducted from your account on the morning of Day 16 or 26 of the payment cycle.

If you are on a cycle other than monthly, your due date is agreed during the on-boarding process.



NOTE: The number of days to pay may not be 25 if you are not on a monthly payment cycle. Consult your Card Agreement for your payment cycle and 'days to pay period'.



14 Disputing a Transaction

If the cardholder wishes to dispute a transaction, they should first contact the merchant and raise it with them. If the claim cannot be resolved with the merchant, the cardholder should contact Client Service at 855-465-8107to initiate a billing dispute.

Procedure

- First contact the merchant and raise it with them.
 - Keep notes and copies of all correspondence.
- If the claim cannot be resolved with the merchant contact Cardholder Support at 877-598-7799 to initiate a billing dispute.
- Cardholder Support will gather the necessary information to begin the procedure and pass the case to the Dispute Department.
- Santander will send a letter to cardholder acknowledging dispute (using address on file in Smart Data Account Manager).
- The cardholder may be contacted to provide additional information at any stage.
 - Please respond to any questions or requests for information as soon as possible or the dispute may be closed.
- Santander will submit the required documentation and the investigation begins.
 - The merchant is allowed 45 days to respond. If a response is not received within 45 days, disputes are automatically resolved in favor of the cardholder.
- The Dispute Department will inform the cardholder of the outcome.

NOTE:

- Cardholders must notify the issuer of dispute within 60 days from statement date on which transaction appears or 90 days from the date of the transaction.
- Cardholders should retain all receipts and other transaction documentation.
- Cardholders may not dispute if previously disputed.
- Only posted transactions can be disputed.
- Cardholders cannot dispute fees.
- The account may continue to be billed for the amount in question. The customer does not have to pay any questioned amount while it is being investigated, but the customer is still obligated to pay the parts of the bill that are not in question.



15 Cardholder Self Service

15.1 Fraud Alerts

If Santander suspects a transaction on your account may be fraudulent the cardholder will get an email and text from us (providing we have a mobile phone number listed for the account in Smart Data Account Manager). The cardholder may text a response back:

- If they text back that the transactions listed in text were NOT fraudulent, then they need take no further action. The card will remain unblocked.
- If they do not recognize the transactions listed in the text as theirs and text back that the transactions ARE fraudulent, we will block the card and immediately arrange to send out a new card.

Cardholders may call the number in the email if they did not receive the text or prefer to call.

Failure to respond to our alerts will result in cards being blocked until the cardholder makes contact.

If you suspect fraud on your account **DO NOT WAIT** for a notification. Call Cardholder Support immediately on 877-598-7799, available 24 hours a day, 7 days a week.

Company Program Administrators may call in on behalf of customers to notify us of fraud on an account, but this will just result in a block going on the card. A claims process will not begin, and a new card will not be ordered until the Cardholder calls in.

15.2 Card holder Self Registration on Smart Data

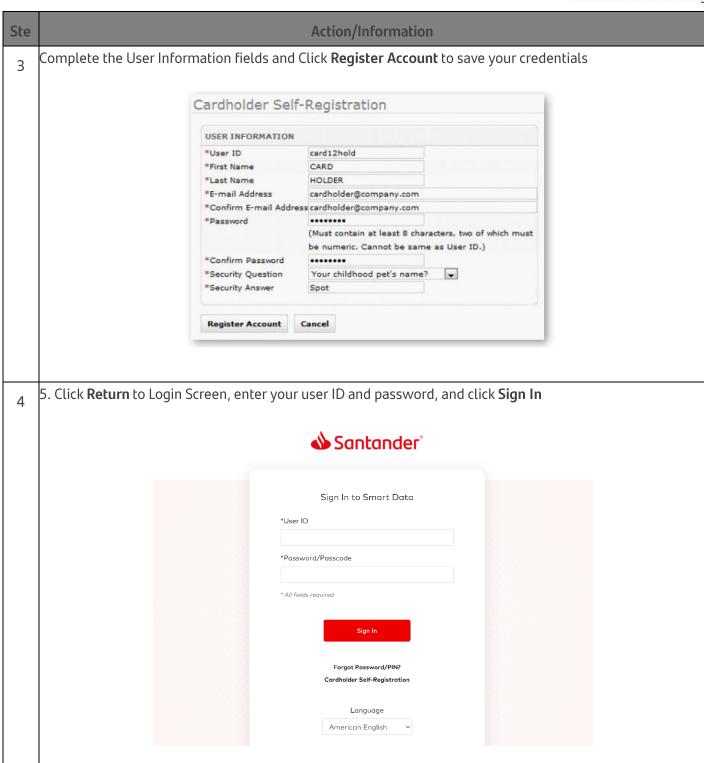
Cardholders need to register for access to Smart Data Account Manager as follows: Click this link, or copy it into your browser: smartdata.santanderbank.com

- Cardholders will need the following to register:
 - 16-digit card number
 - Your Company Registration Code (see Section 7 for where to find this)



Ste	Action/Information			
1	Click Cardholder Self-Registration, underneath the Forgot Password/PIN link on the home page.			
		№ Santander [®]		
		Sign In to	Smart Data	
		*User ID		
		+0 1/0		
	*Password/Passcode			
	* All fields required			
	Sign In			
	Forgot Password/PIN?			
	Cardholder Self-Registration			
2	Enter your 16-digit card number and Company Registration Code (provided by the program administrator)			
	Click Next			
		CARDHOLDER SELF- REGISTRATION		
		ACCOUNT INFORMATION		
		* Account Number	•••••	
		* Company Registration Code	123456789	
			Next Cance	







15.3 Cardholder Card Activation and PIN Setting

Cardholders will need to activate their cards by the number on the sticker on their cards, 1 855-805-4337 and following the IVR prompts. As part of the activation process, they will be prompted to set their card PIN. They MUST complete this process. *They will need a PIN for transactions where cards are inserted or swiped*.

They will need their 16-digit card number and Verification ID (see Section 9.3.3 for where to find a Verification ID).

15.4 Resetting Verification ID

A Verification ID is 4-digit number which customers will use to authenticate themselves when calling Customer Service to activate a card or ask a question. If customers provide a correct Verification ID, they will not need to answer the usual security questions. Cardholders and Company Program Administrators may view their Verification ID in the account details listed under **Account Maintenance** (see Section 9.3.3). Cardholders, Level Managers and Company Program Administrators may reset their Verification IDs by calling Client Service on 877-598-7799.

15.5 Lost or Stolen Cards

All lost or stolen cards must be reported as soon as possible by calling 877-598-7799, open 24/7/365. Smart Data Account Manager **cannot** be used to report or administer lost or stolen cards, a call *must* be made.



16 Fraud Best Practice Controls

Set and Communicate Company Policy

Determine and implement a company card use policy, e.g., Set rules for your employees for use of cards.

Monitor and Take Quick Action

- Analyze cardholder spend for suspicious activities.
- Ensure cardholders review their statements for unauthorized activity.
- Report suspicious transactions.
- Ensure every cardholder has a mobile phone number listed, to enable Santander to verify the validity of transactions by text.

Set Card and Transaction Limits

Each card can be assigned a monthly card limit as a control to avoid unnecessary exposure to fraud. Review these limits periodically to ensure they are still appropriate. See section 5.4.6 for instructions on how to edit cardholder limits.

Set Merchant Category Code (MCC) Blocks

Restricting the types of merchants where your company's cards can be used is a prudent control measure. Setting Merchant Category Code (MCC) strategies for your cards restricts possible miss-use of cards by employees and can reduce the risk of fraud should the card details get into the wrong hands.

Santander has a set of recommended MCC Groups for different product types, e.g, Travel and Entertainment, or Purchasing. We recommend you choose appropriate MCC groups for your program or even at the cardholder level. Strategies are usually set up when you are onboarded but can be requested at any time by calling Client Service, 877-598-7799.

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